



FOR IMMEDIATE RELEASE

All the Good Stuff at the 2023 Madera Fair

MADERA, CA – August 15, 2023 – Get ready for thrilling fun, oodles of fair food and a loaded entertainment line-up as the Madera Fair, proudly presented by Valley Children's Healthcare, returns for another spectacular year of family-friendly entertainment, September 7th to 10th.

Highlights of the Madera Fair 2023:

Midway of Fun: Brace yourself for a fantastic selection of exhilarating rides suitable for both thrill-seekers and little ones. From classic carousels and Ferris Wheels to heart-pounding favorites like the Zipper, there's something for everyone to enjoy. Pre-Sale Carnival Coupons can be purchased for \$35 online, in office and at Rancho San Miguel Market in Madera, beginning August 23rd. This is a \$5 savings off fair time prices. In addition, a Golden Passport is available for \$100 allowing a single rider to utilize an unlimited wristband good for all four nights of the fair. The Golden Passport can be purchased online and at the Madera Fair office.

Fair Food Fanatics: Indulge in a mouthwatering array of fair food delights that will satisfy every craving. The Madera Fair's food line-up is diverse and bigger than ever, ensuring that your taste buds embark on a journey of pure indulgence from the classic corndog and funnel cake to deep fried Oreos and donut-built cheeseburgers. The fairgoers may need more than one night to work their way through the food!

Captivating Entertainment: Prepare to be entertained by an impressive lineup of live performances, including magicians, hula hoopers, jugglers, ventriloquist, community acts and more found across multiple stage and on the grounds. The 20/30 Party Stage offers live music with a dance floor twice a night, including tribute bands from Bad Jovi to Uptown Funk, a tribute to Bruno Mars and Valley native Patrick Contreras, Violin on Fire and Cumbia favorite La Sonora San Jose.

Headline Concerts: The 2023 Table Mountain Concert Series, presented by Estrella Jalisco promises to be an unforgettable musical experience for attendees of all ages, featuring an eclectic mix of top-tier artists and it is all FREE with paid gate admission; Smash Mouth opens on Thursday, September 7th, Tesla takes the stage on Friday, September 8th, Chase Rice performs Saturday, September 9th and on Sunday, September 10th, La Séptima Banda and Noel Torres close out the concert series. The festival style venue provides open seating, rentable lawn chairs and a perfect open-air atmosphere under the night sky.

Nightly Drone Show: As the headline concert closes, the skies above the Madera Fairgrounds will come alive with an electric drone show that lights up the night! Watch in awe as a synchronized fleet of drones dazzles the night with a display of lights in sync with a base filled soundtrack at the center of the grounds.

Best Deals: Buy Your Pre-Sale Admission and Carnival Passes Now at maderafair.com, in office and at Rancho San Miguel Market in Madera beginning August 23rd. Save \$5 on admission and carnival coupons through September 6th. Kids 12 and under are FREE every day of the fair courtesy of Valley Children's Healthcare, with an extra special deal on Thursday, September 7th when ALL can enjoy "kid pricing" providing FREE entry to all, opening night of the fair. Additional deals include the Golden Passport for \$100 allowing a single rider to utilize an unlimited wristband good for all four nights of the fair. The Golden Passport can be purchased online and at the Madera Fair office. The famous BOGO, buy one get one free wristband is available on Saturday, September 9th and Sunday, September 10th between 3pm-5pm inside the gates. This cannot be combined with any other discounts or offers.



The Madera Fair is a beloved annual tradition that brings together the local community and visitors from all around to celebrate the best of fun and festivities. This year's event, easily considered one of Madera County's largest parties, is set to be bigger and better than ever, offering a wide range of attractions that will leave attendees of all ages delighted and entertained. Join us at the Madera Fair presented by Valley Children's Healthcare and make lasting memories with friends and family. Be part of the magic from September 7th to 10th, 2023, at the Madera Fairgrounds. For more information, pre-sale admission and carnival coupons, visit maderafair.com. Stay connected on social media.

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