



January 2, 2020 (Madera, CA.)

FOR IMMEDIATE RELEASE:

The Madera District Fair would like to confirm that during the regular Board meeting on November 20th, the Board did not approve negotiations for a new contract with Miracle Skate beginning April 1, 2020. The Fair Board and staff did not make this decision lightly and considered many elements from the building's revenue potential and condition to the history of the skating rink and the importance of having a skating rink in our community.

To be clear, there has been no decision made at this point on whether or not a skating rink will continue operations at the fairgrounds. The decision at this point is that the current promoter will not be offered a contract extension. The Fair Board will be looking at options for the use of the venue over the next few months and one of the options on the table will continue to be having a skating rink operating in the building if it is determined that this is the best use for the building.

The Miracles have operated the skating rink at the fairgrounds for multiple generations and we truly wish nothing but the best for them. Our hope is that Mr. Miracle will find a local venue to convert to a skating rink that will keep this activity in Madera. If he is unable to do so, that fact will weigh into the decision-making process by the Board of whether or not to solicit for a new skating rink promoter.

Questions can be directed to:
Madera Fair CEO, Tom Mitchell
tom@maderafair.com

www.maderafair.com

1850 W. CLEVELAND AVE · MADERA, CALIFORNIA 93637 · (559) 674-8511 · FAX (559) 674-4516