



October 31, 2020  
5:00 – 9:00 PM | Madera Fairgrounds

## Trick or Treat Application

Applications due Friday, October 23 at 3:00 pm – Space is Limited!

**What's it all about?** Madera District Fair and Madera Chamber of Commerce are embarking on a first ever MADERA FAIR DRIVE THRU TREATS. A drive through fair food treat and fall fun experience sure to delight families and children of all ages! Dates and Hours are: Friday, October 30th from 4pm-10pm and October 31<sup>st</sup> from 2pm-10pm. On Saturday, October 31<sup>st</sup> we will have the added bonus of a **Trick or Treat** event from 5pm-9pm. Timed tickets will allow for controlled entry and a more leisurely pace.

**How can you get involved?** You are invited to take part in the fun, FREE of charge. Community spirit is in high demand. We are seeking partners who can decorate and man their own socially distanced booths and provide treats along our trail. Cars will drive through our trail and be surprised and delighted by what our community has to offer along the way. We want our community to be out in full force showing their spirit with sights and sounds that delight even from a distance. Your display, costumes, and interactions should be visually fun from the front seat or to children looking on from the backseat. This is not camp chairs and a bowl of candy kind of moment! You'll need to pull out all the stops to WOW our trick or treaters!

### Applicant Information

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: (\_\_\_\_) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Entry Type: \_\_\_\_\_ Decorated Pop-Up \_\_\_\_\_ Decorated Vehicle

Brief Description: \_\_\_\_\_

### INSURANCE REQUIREMENTS

*Proof of Insurance is required by all participants. We can help you do that!*

## Participation Guidelines

- Check in is between 1:00 p.m. - 3:00 p.m. Registered vehicles will be provided an authorized number upon check in and should arrive at 1850 W. Cleveland Avenue, Madera, CA 93637. All Vehicles should enter from Gate 3 heading east. Only vehicles that have been registered with the Madera District Fair will be permitted to enter.
  - Please have all booth areas decorated and staffed by 4:30p.m.
  - Please refrain from any advertising, political messages, or subjects that distract from the festivities.
  - DO NOT SCARE OUR GUESTS! Please avoid jump scares, horror themes, and frightening content – especially considering we have guests behind the wheel.
  - Participants may interact with the guests from a safe distance. Do not step in front, behind, or grab onto vehicles while they are moving. and be prepared to provide a giveaway (candy, sealed food items, stickers, promotional items, etc.).
  - All participants must stay until the event ends at 9:00 p.m. or last guest has departed the line. For safety purposes, participant vehicles will be allowed to leave once management has deemed it safe for departure.
  - Electricity may be available for decorating your vehicle. Vehicles are to remain parked and turned off, with the parking brake engaged, for the entire events. Only battery-operated decorations are preferred.
  - NO EZ UP CANOPIES permitted within 10 ft. of any vehicles or within the guest flow of traffic.
- \*Limit of 4 people at a time in booth space.
- \*Must wear proper PPE; Gloves & Face Mask and follow Covid-19 social distancing guidelines.
- \*Provide your own 10x10 Tent, Table, Chairs, etc.
- \*Booth MUST be decorated Halloween themed.
- \*Distribute Candy to Trick or Treaters.
- \*Provide Insurance Certificate with MDF requirements or purchase CFSA insurance through Fair office for \$22.

PLEASE RETURN APPLICATION BY EMAIL, FAX or TO THE OFFICE

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