

# MADERA FAIR

## DRIVE THRU TRICK OR TREAT

PRESENTED BY MADERA COUNTY FOOD BANK

October 31, 2021

5:00 – 9:00 PM | Madera Fairgrounds

### Trick or Treat Application | \$25 Insurance & Processing Fee

Applications due Friday, October 22, 2021

**What's it all about?** Madera District Fair and Madera County Food Bank present the 2nd annual MADERA FAIR DRIVE THRU TRICK or TREAT! A drive through fall fun experience sure to delight families and children of all ages! Dates and Hours are: October 31<sup>st</sup> from 5pm-9pm. Timed car passes sold online, will allow for controlled entry and a more leisurely pace.

**How can you get involved?** Community spirit is a good thing and essential! We are seeking partners who can decorate and man their own festive booth(s) and provide treats along our trail. Cars will drive through our trail and be surprised and delighted by what our community has to offer along the way. We want our community to be out in full force showing their spirit with sights and sounds that delight even from a distance. Your display, costumes, and interactions should be visually fun from the front seat or to children looking on from the backseat. This is not camp chairs and a bowl of candy kind of moment! You'll need to pull out all the stops to WOW our trick or treaters! Madera Fair will aid in supplying candy if your bowls run low, as we anticipate serving 2000+ kiddos!

### Applicant Information

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: (\_\_\_\_) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Entry Type: \_\_\_\_\_ Decorated Pop-Up \_\_\_\_\_ Decorated Vehicle

Brief Description: \_\_\_\_\_

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## **Participation Guidelines**

- Check in is between 1:00 p.m. - 3:00 p.m. Registered vehicles will be provided an authorized number upon check in and should arrive at 1850 W. Cleveland Avenue, Madera, CA 93637. Only vehicles that have been registered with the Madera District Fair will be permitted to enter.
  - Please have all booth areas decorated and staffed by 4:30p.m.
  - Please refrain from any advertising, political messages, or subjects that distract from the festivities.
  - DO NOT SCARE OUR GUESTS! Please avoid jump scares, horror themes, and frightening content – especially considering we have guests behind the wheel.
  - Participants may interact with the guests from a safe distance. Do not step in front, behind, or grab onto vehicles while they are moving. and be prepared to provide a giveaway (candy, sealed food items, stickers, promotional items, etc.).
  - All participants must stay until the event ends at 9:00 p.m. or last guest has departed the line. For safety purposes, participant vehicles will be allowed to leave once management has deemed it safe for departure.
  - Electricity may be available for decorating your vehicle. Vehicles are to remain parked and turned off, with the parking brake engaged, for the entire events. Only battery-operated decorations are preferred.
  - NO EZ UP CANOPIES permitted within 10 ft. of any vehicles or within the guest flow of traffic. All tents must meet CA. State Fire Marshall standards, as indicated on tent.
- \*Please, no more than 10 volunteers per booth at any one time.
- \*Must follow Covid-19 guidelines applicable at time of event.
- \*Provide your own 10x10 Tent that meet CA. State Fire Marshall standards), Table, Chairs, etc.
- \*Booth MUST be decorated Halloween themed.
- \*Distribute Candy to Trick or Treaters.

PLEASE RETURN APPLICATION BY EMAIL, FAX or TO THE OFFICE

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