



Public Event Proposal Information

**For public/paid events there is a minimum rental guarantee vs a percentage (10% of gate and parking, 20% of concessions, \$100 per open keg of beer) whichever is greater. **

Have you previously rented at the Madera Fairgrounds before? _____

Company name or club name _____

Contact name and phone number _____

Date of interest _____

Will it be a one-day event or multiple days? _____

Type of event _____

Location/area of interest _____

Description of event _____

Hours of actual event _____

Set up hours _____

Will you be needing day before to set up? _____

Will you need day after to tear down? _____

Items needed for event set up (ex. tables, chairs, etc.) _____

Estimated attendance _____

Admission fee? If so, please specify amount _____

(Please keep in mind that if organizer is asking for an amount and calling it a "donation" then selling is taking place, therefore it would be considered a paid event.)

Proposed security company _____

Will there be any vendors? _____



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Is alcohol being sold or provided? If so, please provide vendor information _____

Is food or beverages being sold? If so, please provide vendor information and price _____

How will event be advertised? (ex. flyers, ads, social media, tv, radio, etc.) _____

Please provide any additional information regarding event (ex. pictures, videos, and or links) _____

References:

Location of previous events, contact names and phone numbers

1) _____

2) _____

3) _____

**Please send form and any additional information to monica@maderafair.com for Manager and or Board of Director's Approval.*

By submitting this Event Proposal, it is neither a commitment by the applicant nor an offer by the 21-A District Agricultural Association, Madera District Fair, to rent space.