

HOMETOWN Holiday Market

NOVEMBER 19th 2022 | 10AM-3PM | LUMBERTOWN on the grounds
Madera District Fair | 21- A District Agricultural Association
1850 W. Cleveland Ave., Madera CA 93637 | Office: (559) 674-8511 Fax: (559) 674-4516
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VENDOR APPLICATION

Welcome and Thank You for your interest in HOMETOWN HOLIDAY MARKET! We are looking for creative, unique, local businesses, artisans, crafters and more to join our event. We will carefully review applications, selecting a diverse group of vendors that hold to an excellent standard in presentation and product for a festive shopping experience for our shared guests. First wave of vendor approval will be October 17th, the second wave, October 31st. Remaining approvals to follow, if applicable.

Business Name: _____

Owner/Operator Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

Resale # _____ Social Media Account(s): _____

Describe the sales and/or activity you propose in detail, ALL items sold or promoted must be listed, use additional sheet if needed. ONE item/product must be Holiday in nature. **Please submit up to 3 images that best reflect your set-up and/or product.**

Choose Vendor Space, please do NOT send payment with application:

- INDOOR 10'x10' (\$75) – Red Pipe and Drape included in most spaces.
- INDOOR COUNTER 10'x25" (\$65) – Limited Spaces, No Back Wall, Under Counter Storage for backstock.
- OUTDOOR 10'x10' space (\$60)
- Power Source Request - Power, 110 amp, is in limited, specific indoor locations and is an additional \$20.

***Madera Fair requires insurance for each vendor, coverage is purchased thru California Fair Services Authority and is included in the space fee. If you are able to provide your own insurance, we will reduce space fee by \$20.**

* An application submission DOES NOT guarantee or assign booth space! Hometown Holiday Market spaces are issued AFTER the application is approved and fees are paid. No guarantees of any kind are made.

Terms, Rules, Regulations and Responsibilities of Vendors

1. Vendor agrees to pay a vendor space fee, dependent on location of vendor space. Full payment must be received within 3 business days of approval. NO refunds will be given, NO EXCEPTIONS.
2. Vendor spaces are approximate in shape and dimension as noted in the space options of the application. We will attempt to fulfill your booth location request, but reserve the right to make changes, if necessary, at any time. Most indoor vendors spaces come with red pipe and drape as part of management's decorative branding.
3. 2022 show date is November 19th. Hours are 10am-3pm. Early Exit is not permitted.
4. Vendor Set Up is SATURDAY, November 19th from 7am-10am. Please be considerate when unloading your vehicle, and make sure you move as promptly as possible for others. Vendor parking is available free of charge in LOT D located behind Hatfield Hall. You must check out before leaving at closing.
5. Please be watchful of your items and booth at all times. HOMETOWN HOLIDAY MARKET is not responsible for any lost, stolen, or damaged items.
6. Please keep your booth spaces neat and tidy during the event. Remove trash as necessary into the provided receptacles, and store your boxes, bins, and tubs out of sight. Vendors must stay within their assigned space markings. No chairs, display or products are allowed in the public aisles.
7. ONE item/product in your booth must be Holiday in nature.
8. HOMETOWN HOLIDAY MARKET does not provide internet, tables, chairs, tablecloths or pop-up tents. Please make sure that all tables are covered with a fabric covering that reaches the floor. NO tents, canopies or pop-ups are allowed indoors. Pop-Up Tents are permitted for outdoor spaces.
9. Merchandise must be clean and clearly priced. Please keep all items for sale & displayed family friendly. Prohibited sales items include: unauthorized food, alcohol, animals, weapons, drug paraphernalia, and other products that might be deemed inappropriate for the product mix.
10. We are sorry, but animals are not allowed at the market.
11. This is a juried event, meaning that all vendors will be hand selected based on the product they will be selling by internal committee. If your application is approved, you will be notified and payment is due within 3 business days of your notification of approval.
12. All vendors must adhere to the rules and regulations. Violation could result in permanent suspension from future shows.
13. All vendors must provide a Certificate of Liability naming Madera District Fair with required language provided in contract, the fee for insurance is included in space fee and will be purchased thru California Fairs Services Authority. If vendor can provide their own insurance, the space fee will be reduced by \$20.
14. POP-UPS or tents are NOT permitted inside Lumbertown, where indoor booth spaces are hosted.
15. Food Vendors will need to provide a current cottage license or Madera County Health Permit. If you do not have either, a single day Madera County Health Permit can be purchased for an additional cost.