



**EFFECTIVE DATE:** 2/18/2026

**RE: Ticket Policy**

At the regularly scheduled meeting of the Madera District Fair Board of Directors held on Wednesday, February 18<sup>th</sup> 2026, the Board approved a formal Ticket Policy to take effect immediately. This policy is intended to comply with the requirements of the regulations set forth under California Code of Regulations (CCR) Section 18944.1.

#### 1. Issuance of Tickets, Passes and Credentials

- **Board of Directors:**

- Headline Free Concert Series Seats – (40) per Director, allocated as (10) per night
- Hospitality Reception Tickets – (40) per Director, allocated as (10) per night
- Complimentary Passes – (48) per Director
- Parking Passes – (2) 4-day parking passes per Director
- (2) Season Admission Credentials

- **Staff:**

All Fair staff will receive appropriate credentials and parking to gain access to work that they are scheduled to perform.

- **Courtesy Passes:**

The CEO may distribute complimentary passes for the Fair at their own discretion. These passes are designed to promote the fair, reward staff and volunteers, and foster existing and new partnerships. The quantity of complimentary passes distributed must comply with all State rules.

- **Concessionaires and Commercial Exhibitors:**

Twelve (12) single day admission credentials will be issued to each paid booth. Additional admission passes may be purchased at the pre-sale general admission price. (1) Vehicle Gate Access Pass will be issued to each paid booth to service vendor spaces, prior to opening.

- **Livestock:**

Exhibitors will receive (1) exhibitor wristband and (1) Parking Pass.

#### 2. Use of Tickets, Passes and Credentials

- Complimentary Passes issued by the DAA may be used only to further Madera District Fair's mission; promoting the annual Fair, promoting education, agriculture and community involvement.
- Credentials issued by the DAA are for the benefit of contracted partners needing access to accomplish an agreed service for the Fair.
- Tickets and passes shall not be used for personal financial benefit, resale, or any use inconsistent with this Policy.