

Name Usage Guidelines for First Interstate Arena at MetraPark

Background:

MetraPark is a multi-facility events campus. MetraPark includes the First Interstate Arena, Expo Center, Montana Pavilion, and Grandstands along with several other small buildings and barns.

First Interstate Arena:

The official name of the arena at MetraPark is “First Interstate Arena”.

The first mention of the name in print or other communication (including verbal) should reference: “**First Interstate Arena at MetraPark**”. In all subsequent mentions, “First Interstate Arena” may be mentioned only.

“MetraPark” should always be written with a capital “M” and a capital “P” and is one word. There should never be a space between “Metra” and “Park”.

Graphic:

Please use the following graphic when referencing the First Interstate Arena at MetraPark (on posters or other advertisements). Please use the alternate version when placing on Dark Backgrounds.



Both versions can be downloaded here: www.metrapark.com/logos