



# North American Livestock Show & Rodeo Managers Association

## Schedule Springfield, MO April 28 - May 1, 2025

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### TENTATIVE

#### Monday, April 28

- 3:00 pm – 6:00 pm Registration – Holiday Inn Express Hotel Lobby
- 6:00 pm President’s Reception – Ozark Empire Fairgrounds – Triple S Properties Bar and Grill  
(Shuttle provided from hotel to Fairgrounds)
- 8:00 pm Hospitality Suite Open – Holiday Inn Express (Harwood Room)

#### Tuesday, April 29

- 7:00 am Registration Open – Holiday Inn Express Hotel Lobby
- 7:00 am Breakfast at Hotel
- 8:00 am Business Meeting - Ozark Empire Fairgrounds, Wilson Logistics Arena Little Ranch & Cattle Club
- 9:00 - 9:30 am Fair Business Updates - IAFE President & CEO, David Grindle
- 9:30– 10:30 am How the Most Elite in the World Behave to Win - Craig Flowers
- 10:30- 10:45 am Break
- 10:45 – 11:45 am Weights Versus Dates - Clay Zwilling, Montie Soules, Blake Nelson, Al & Kandi Schminke
- 11:45 am Lunch at the Ozark Empire Fairgrounds – Triple S Properties Bar and Grill
- 12:45 pm - 1:45 pm Next Generation of Show Judges - Clay Zwilling, Montie Soules, Blake Nelson, Al & Kandi Schminke
- 1:45 pm - 2:30 pm Hot Topics
- 2:30 pm Load Bus for hotel
- 3:00 pm Bus Leave for Industry Tours & Dinner
- 3:30 - 4:30 pm Convoy of Hope Tour
- 5:00 - 6:00 pm ShowMe Genetics Tour
- 6:30 pm Millsap Farm Tour & Dinner
- 8:00 pm Load buses to return to hotel
- 8:30 pm Hospitality Suite Open – Holiday Inn Express (Harwood Room)

**Wednesday, April 30**

7:00 am	Breakfast at Hotel
8:00 am	Business Meeting - Ozark Empire Fairgrounds, Wilson Logistics Arena Little Ranch & Cattle Club
8:45 - 9:35 am	The Next Era of the Equine Industry, Katie Reynolds, Director of Youth Development & AQHYA, & Shawn Martin, COO, The Run for a Million
9:35 - 9:45 am	Break
9:45 - 10:30 am	Unleash the Power of Authentic Event Marketing, PRCA CMO Paul Woody
10:30 - 11:30 am	Agriculture Outside the Arena - Blayne Arthur, Oklahoma Secretary of Agriculture
11:30 am	Lunch – at the Ozark Empire Fairgrounds – Triple S Properties Bar and Grill
12:30 pm - 1:20 pm	Noise New Media
1:20 pm	Unfinished Business, Adjourn Business Meeting
1:30 pm	Load Bus for hotel stop
2:00 pm	Load Bus for Industry Tours & Dinner
2:30 - 3:30 pm	SRC Reman Facility
4:00 - 6:00 pm	Wonders of Wildlife
6:30 pm	Ozark Empire Fair Dinner – Triple S Properties Bar and Grill Sponsored by the Ozark Empire Fairgrounds
8:00 pm	Load buses to return to hotel
8:30 pm	Hospitality Suite Open – Holiday Inn Express (Harwood Room)

