



ShowFest 2019



Excellence Award Winners

The North Carolina Association of Festivals & Events is proud to announce the 2019 ShowFest Excellence Awards winners. The winners were announced at the ShowFest 2019 convention held at the Charlotte Hilton University Place Hotel on February 10-11, 2019. The convention was attended by more than 200 festival event planners and professionals. The awards program allows the association to honor and recognize the “best of the best” in the festival and events industry. Congratulations to our 2019 winners!

Event of the Year

North Carolina Black Bear Festival
Plymouth, NC

Director of the Year

Olivia Dawson – North Carolina Blueberry Festival
Burgaw, NC

Betsy Rosemann Volunteer
of the YEAR

Jonathon Koziol – Sneads Ferry Shrimp Festival
Sneads Ferry, NC

Sponsor of the Year

Spirit Aerosystems
BBQ Festival on the Neuse
Kinston, NC

Supporting Member of the Year

AirPlay Events / David Crooks

Rising Star Award

Scarecrow Crawl
Fort Mill, SC

Andy Smith Exhibitor Award - People's choice during conference

The Fruit Carving Ninja
Fayetteville, NC

Best Non-Print Media - TV, Radio, Newspaper, Internet or PSA

Amped Up For YOUilities
North Carolina Seafood Festival
Morehead City, NC

Best Event Photo - color or black & white

North Carolina Black Bear Festival
Plymouth, NC

Best Sponsorship Packet - includes printed and web based information

Ocean City Jazz Festival
North Topsail Beach, NC

Best Merchandise - Student's Choice

Smoking in the Foothills
Lenoir, NC

Best Event Website

Smoking in the Foothills
Lenoir, NC

Best Supporting
Member Website

IMAGINE MUSIC GROUP
Charlotte, NC

Best Festival Social Media

NC Bacon Festival
Rocky Point, NC

Each of the following Awards had three winning events/festivals in the categories of (1) small – operating budget under \$50,000, (2) medium- operating budget of \$50,000-\$100,000 and (3) large-operating budget over \$100,000.

Best Merchandise –pins, ornaments, cups, give away items, clothing (excluding t-shirts), etc...

Small: Currituck Heritage Festival Bulls & BBQ – Powells Point, NC

Medium: North Carolina Whirligig Festival – Wilson, NC

Large: Sneads Ferry Shrimp Festival – Sneads Ferry, NC

Best Brochure – tri-fold, bi-fold, color or black & white

Small: Christmas in Davidson – Davidson, NC

Medium: North Carolina Whirligig Festival – Wilson, NC

Large: Historic Morganton Festival – Morganton, NC

Best Print Media – printed includes newspaper ad, magazine, billboard, flyers, handouts and additional print items such as programs, invitations, calendars, etc... (excluding brochures)

Small: Currituck Pirate Plunder Festival – Grandy, NC

Medium: North Carolina Black Bear Festival – Plymouth, NC

Large: The Barbecue Festival – Lexington, NC

Best Event Poster – promotional or fine arts image

Small: Paranormal Investigation Tours – Wilmington, NC

Medium: South Carolina Strawberry Festival – Fort Mill, SC

Large: The Barbecue Festival – Lexington, NC

Best T-shirt – includes one or multi-color printed shirts

Small: China Grove Farmers Day - China Grove, NC

Medium: North Carolina Black Bear Festival - Plymouth, NC

Large: Sneads Ferry Shrimp Festival - Sneads Ferry, NC
