



NILE Horse Department
(406) 256-2497 | bonnie@thenile.org | PO Box 1981 Billings, MT 59103

VIDEO SUBMISSION GUIDELINES

All horses consigned to the Performance Horse portion of the NILE Gold Buckle Select Horse Sale are required to submit a video

Videos will be used by sale selection committee and by NILE for sale promotion


- ✓ Produce a video showcasing your horse including some or all the following elements:
 - Mount the horse from the ground
 - Walk, trot and lope a circle in each direction
 - Stop your horse from a lope
 - Load/Unload from a trailer
 - Showcase horse's abilities:
 - Roping
 - English/Western
 - Cowhorse/cutting
 - Performance
 - Barrels
 - Driving
 - Use in the Branding Pen
 - Packing
 - Anything horse excels at
 - Kids Horse
- ✓ Video Rules and Requirements:
 - Videos must stay **between 2-6 minutes**.
 - Videos with any form of animal abuse or cruelty will not be accepted. (i.e. Excessive use of a whip/crop, animals showing signs of lameness or bleeding, slapping/hitting, etc...)
 - Refrain from the use of profanity.
 - Consignors will only be allowed **one video per horse consigned**.
 - If multiple videos were taken, they must be condensed into one video that stays within the time limit mentioned above.
 - **VIDEO MUST BE OF THE CONSIGNED HORSE.**
- ✓ Video Tips:
 - Film with your phone/camera **horizontally!**
 - Ask a friend, family member, grandkid or neighbor to video for you.
 - Videos in natural light (outside) are best.
 - iPhones and other smart phones are fine for videoing.
 - Use an application like iMovie, Windows Movie Maker or other free apps like Adobe Premiere Clip, Splice, Videorama, or Quik to edit.
 - Be mindful of background noise, it's ok to remove the sound before submitting or add music
 - How to edit videos for beginners:
 - https://www.youtube.com/watch?v=URGRaZRVA_0
 - <https://www.youtube.com/watch?v=ktNKnAmVfUM&t=>
 - How to upload a video to your personal YouTube (uploading to NILE's page is very similar)
 - <https://www.youtube.com/watch?v=VtF2AgFSLAw>



NILE Horse Department

(406) 256-2497 | bonnie@thenile.org | PO Box 1981 Billings, MT 59103

Upload Video:

- ✓ Upload your video to NILE's YouTube channel:
 - Please upload your video directly to the NILE's YouTube channel
 - Into the 2021 NILE Gold Buckle Select Horse Sale playlist
 - Follow this link: <https://www.youtube.com/playlist?list=PL0vaeokqx0BBumDcW-FzZ7gHKcZXtCuoR&ict=tsG6ypPMj2DPd0YwHi1lwOhKoBPAQQ>
 - This link will take you directly to the correct playlist on the NILE's YouTube channel
 - Click the camera button  to upload your video (upper righthand corner of your screen)
 - Choose "Upload a video"
 - Drag & Drop your video or click "Select"
 - Title your video in the following format:
 - **CONSIGNOR LAST NAME, HORSE NAME, BIRTH YEAR, COLOR, REGISTRATION, SEX**
 - *example: DEVERNIERO, Rudys Bar Effort 2005 Brown AQHA Gelding*
 - Make sure to upload your video to our playlist "2021 NILE Gold Buckle Horse Sale"
 - YouTube video description:
 - **MUST INCLUDE the words:** "Consigned to 2021 NILE Gold Buckle Select Horse Sale"
 - Add your description (catalog comments) of the horse.
 - *example:*
Consigned to 2021 NILE Gold Buckle Select Horse Sale. This gelding has been used all over the ranch, from doctoring cows in the pasture to dragging calves in the branding pen. "Tommy" has been ridden by our 3-year-old niece and the whole family. He is easy to catch, shoe, and de-worm. He has been used in parades, as a head horse, and in the 4-H shows. We love "Tommy" and know you will too.