



NILE Horse Department
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PHOTO SUBMISSION GUIDELINES

All horses consigned to the NILE Gold Buckle Select Horse Sale are required to submit a series of photos with consignment application

Photos will be used by sale selection committee

Catalog photo will be printed in catalog and used by NILE for sale promotion
(NILE reserves the right to select the best photo for catalog print)

Required Photos:

- ✓ Catalog Photo
- ✓ Front Picture
- ✓ Back Picture
- ✓ Left Side Profile
- ✓ Right Side Profile

Remember a picture says 1,000 words...
What will your picture tell us??

Photography Tips:

- ✓ Professional photography HIGHLY RECCOMENDED but not required.
- ✓ Here are a few tips to taking a good catalog photo:
 - Take the photo outside. (Morning light or Evening light is best)
 - Wash or brush the horse. (Leave time to dry)
 - Have a friend or family member hold the horse.
 - Pose the horse so that all four feet are showing, their head is relaxed and level, and the horse is looking straight ahead.
 - To get the horses attention and ears forward, try shaking a bag or bucket in front of them.
 - Make sure you are standing far enough away to get the entire horse in the frame, but not too far away that you cannot see detail.
 - Take multiple photos! Best to have too many good ones than no good ones.
 - Experiment with lighting/shadows, move locations. Get a variety of photos.
 - Sort through your photos after and if you need help choosing, email or call Bonnie (bonnie@thenile.org)
- Here are a few videos with tips and tricks for getting a good photo:
 - <https://www.youtube.com/watch?v=bpgL05qnJIA>
 - <https://www.youtube.com/watch?v=Y6jpF61UqqQ>

DO Back Picture DON'T



Back Picture DOs & DON'Ts

DO

- ✓ Horse should be well groomed and clean
- ✓ Keep background simple and dark (avoid fencing)
 - ✓ Use well-lit area and avoid shadows
 - ✓ Have horse standing square
- ✓ Ensure from top of the rump to feet is visible



DO

Side Profile

DON'T



Side Profile DOs & DON'Ts

DO

- ✓ Horse should be well groomed and clean
- ✓ Keep background simple and dark (avoid fencing)
 - ✓ Use well-lit area and avoid shadows
- ✓ Horse should **NOT** be saddled for profile pictures
 - ✓ Have horse standing square
 - ✓ Set feet and legs so that all are visible
- ✓ Have head and neck in level and natural position
- ✓ Get horses attention so ears are looking forward
 - ✓ Kneel down so photo is from upward angle
 - ✓ Take photo from angle behind the shoulder



Front Picture DOs & DON'Ts

DO

- ✓ Horse should be well groomed and clean
- ✓ Keep background simple and dark (avoid fencing)
 - ✓ Use well-lit area and avoid shadows
 - ✓ Have horse standing square
- ✓ Ensure from top of ears to feet is visible
- ✓ Get horses attention so ears are looking forward
- ✓ Have head and neck in level and natural position

DON'T Front Picture DO