



MEDIA CONTACT: Jeanne Albrecht 210-392-9047 jca@jeannebiz.com January 30, 2019

For Immediate Release:

2019 NIOSA® Medal On Sale Now

NIOSA medal honors the heart of "A Night In Old San Antonio®"

"A Night In Old San Antonio[®]" Chairman/Fourth Vice President of the San Antonio Conservation Society Margie Arnold and San Antonio Conservation Society President Susan Beavin unveiled the 2019 NIOSA[®] medal on January 30, 2019 at a private reception with NIOSA, Conservation Society and Fiesta dignitaries and guests.

NIOSA is solely sponsored by and benefits the San Antonio Conservation Society (one of the nation's oldest and most active historic preservation organizations). NIOSA is the top fundraiser for historic preservation in the nation and truly lives up to its motto as a "Celebration for Preservation." It will occur April 23-26, 2019, from 5:30 to 10:30 p.m. nightly during the city's Fiesta San Antonio[®] celebration.

The medal concept was designed by the NIOSA team; the inspiration for the medal came from Arnold's desire to pay homage to NIOSA's volunteers.

"The crown represents the crowning achievement of 10,000+ volunteers' hard work to make NIOSA the country's largest fundraiser for historic preservation," says Arnold. "The crystal center is the sparkle in everyone's eyes as they rush through the gates each night to grab their favorite NIOSA delectable. When the crystal is moved aside, a red heart is revealed which represents each and every volunteer and the love we have for NIOSA and the good it does for historic preservation through the Conservation Society."

The medals are on sale for \$12 at:

- Now until sold out NIOSA website at www.niosa.org
- Now through April 12 NIOSA office, 227 S. Presa, weekdays between 9 am and 4 pm
- March 1 through April 19 Bldg behind San Antonio Conservation Society office, 107 King William (at corner of St. Mary's) weekdays from 9 - 11:30 a.m. and 1 - 4 p.m. Look for signs. Society offices closed on April 26 for Battle of Flowers.
- April 23-26 During NIOSA in NIOSA souvenir booths, while supplies last

NEW THIS YEAR: The 2019 medal will also be sold in a special "NIOSA Medal Bundle" that includes the 2019 medal, the 2018 NIOSA medal, and the 2018 70th Anniversary Commemorative Medal (which was not sold to the public last year and is pictured on the website on the Collectibles page at http://www.niosa.org/p/things-to-do/shop-for-collectibles). These bundles will be sold for \$30, the same ways listed above for the 2019 medal:

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For more information, call 210-226-5188, visit www.niosa.org, email niosa@niosa.org or follow NIOSA on Facebook.



In 2018, for the seventh year in a row, "A Night In Old San Antonio[®]" (NIOSA[®]) again earned one of the highest certifications from the City of San Antonio based on its Green Events Ordinance sustainable policies for medium and large-scale events. In 2011, NIOSA earned the "Platinum Status" in the city's Fiesta Verde program, the <u>first</u> organization in the city to do so.

NOTE: High-resolution digital images of the medal are available from Jeanne Albrecht at 210-392-9047; jca@jeannebiz.com.

Complimentary NIOSA media credentials must be coordinated through Jeanne Albrecht; NIOSA does not accept Fiesta SA media passes.

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