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January 29, 2020

For Immediate Release:

2020 NIOSA® Medal On Sale Now

NIOSA medal shows off new logo for "A Night In Old San Antonio®"

Ms. Terry Schoenert, NIOSA Chairman/Fourth Vice President of The Conservation Society of San Antonio, and The Conservation Society of San Antonio President Patti Zaiontz unveiled the 2020 NIOSA® medal on Wednesday, January 29, 2020 at a private reception with NIOSA, Conservation Society and Fiesta dignitaries and guests.

"A Night In Old San Antonio®" is solely sponsored by and benefits The [Conservation Society](#) of San Antonio (one of the nation's oldest and most active historic preservation organizations). NIOSA is the top fundraiser for historic preservation in the nation and truly lives up to its motto as a "Celebration for Preservation." It will occur April 21-24, 2020, from 5:30 to 10:30 p.m. nightly during the city's [Fiesta San Antonio®](#) celebration.

The medal concept was designed by the NIOSA team with "lots of artistic help" from Monarch Trophy designer David Durbin. "The inspiration for the medal is NIOSA's beautiful new logo which features our beloved cascarone, bursting open with confetti," says Schoenert. "The gorgeous folk art birds that dangle from the medal will remind people of NIOSA's and San Antonio's rich cultural arts since they mimic the birds of paradise found on Amate bark paintings."

The medals are on sale **for \$12** at:

- ❖ Now until sold out - NIOSA website at www.niosa.org
- ❖ Now until sold out – NIOSA office, 227 S. Presa, weekdays between 9 am and 4 pm
- ❖ Feb 3 until sold out – The Fiesta Store, 2611 Broadway St, San Antonio, TX 78215
- ❖ April 21-24 - During NIOSA in NIOSA souvenir booths, while supplies last
- ❖ FYI: NIOSA tickets go on sale March 2
- ❖ The new NIOSA logo will be featured on most 2020 NIOSA souvenirs

For more information, call 210-226-5188, visit www.niosa.org, email niosa@niosa.org or follow NIOSA on [Facebook](#).

MORE: Through the magic of 200-plus food, drink and atmosphere booths; 14 continuous live musical acts; children's games; decorations; souvenirs; and 10,000+ volunteers, NIOSA brings the city's heritage alive in 15 areas. NIOSA occurs downtown on the grounds of La Villita National Historic District, bounded by the San Antonio River and Alamo, Nueva and Presa streets (approximately five acres). Children 12 and under

are free when accompanied by an adult. Discount advance tickets and e-tickets will be available at www.niosa.org and at locations around San Antonio as of March 2, 2020.

“A Night In Old San Antonio” celebrates the city’s diverse cultural legacy through its 15 cultural areas: Mission Trail (early years of the San Antonio Missions); Arneson Theatre (amphitheater built in 1941 into the natural curve of the city’s river bank); China Town; Clown Alley; French Quarter; Froggy Bottom (cultural contributions of African-Americans); Frontier Town; Haymarket (produce and livestock markets near San Fernando Cathedral during the city’s Spanish Colonial period); International Walkway (showcases different ethnic groups that developed San Antonio’s unique heritage); Irish Flats; Main Street USA; Mexican Market; Sauerkraut Bend; South of the Border (Northern Mexico influences); and Villa España (Spanish and Canary Islanders heritage).

The NIOSA footprint in La Villita will NOT change in 2020; NIOSA’s Frontier Town area will definitely be held in Maverick Plaza, with no changes.

In the past ten years alone, more than \$12 million has been netted at NIOSA to enable the Conservation Society to continue its 95-year mission of preserving historic buildings, objects, places and customs relating to the history of Texas and all that is admirably distinctive to the state. Beginning with efforts to prevent historic structures from being razed and to preserve such unique sites as the city’s Spanish Colonial missions, the society has been responsible for saving most of the historic attractions that now make San Antonio one of the top tourist destinations in Texas. Out of the roughly \$1.5 million netted annually at NIOSA, proceeds support restoration and preservation of historic properties, parks, waterways and tangible cultural heritage of the city and neighboring counties, as well as education and advocacy programs such as the Heritage Education tours, seminars, grants, scholarships, a resource library and its two house museums.



“A Night In Old San Antonio®” (NIOSA®) again earned in 2020 one of the highest certifications from the City of San Antonio based on its Green Events Ordinance sustainable policies for medium and large-scale events. In 2011, NIOSA earned the “Platinum Status” in the city’s Fiesta Verde program, the first organization in the city to do so.

NOTES: High-resolution digital images of the medal are available from Jeanne Albrecht at 210-392-9047 or jca@jeannebiz.com.

Complimentary NIOSA media credentials must be coordinated through Jeanne Albrecht; NIOSA does not accept Fiesta SA media passes.