



National Little Britches Rodeo Association
5050 Edison Ave., Suite 105 Colorado Springs, CO 80915
(P) 719-389-0333 (F) 719-578-1367 www.nlbra.com

NLBRA
BY - .LAW.REGADING.SOCIAL.MEDIA
EFFECTIVE.IMMEDIATELY

Section15: This Social Media policy applies to all NLBRA members, membership affiliates, franchises, and franchise affiliates. Its purpose is to protect the association, members, and official representatives from social media content that is inaccurate, threatening, harassing, derogatory, or misleading, and to prevent unauthorized use of the NLBRA name online.

- A.** Definitions include: Social media: Facebook, Instagram, TikTok, Twitter/X, websites, blogs, forums, etc; Detrimental content: Posts or online activity that harms the reputation of NLBRA or its members; Unauthorized use: Creating social media accounts or websites using the NLBRA name without permission.
- B.** Violation Examples include: “Detrimental Content meaning Posts or online activity that could harm the reputation of NLBRA or its members, that could pose risks to NLBRA’s confidential and proprietary information, or could expose the NLBRA to discrimination or harassment claims. This includes, but is not limited to, harassment, threats, derogatory, or otherwise negative comments about officials, members, or the association, posting misleading or false information about events or NLBRA policies, creating unofficial accounts or websites using the NLBRA name, or publicly sharing confidential NLBRA information.
- C.** Disciplinary Procedures include: Alleged violation reported to National Executive Board; Board reviews evidence (screenshots, posts, witnesses); Member/franchise is notified and allowed to respond within a set period (e.g., 7 days); Board votes on disciplinary action (majority required); Decision communicated in writing; Member/franchise may appeal following the standard grievance/protest procedure.
- D.** Disciplinary Actions can include: a Warning – a notice to individual(s) indicating violation; Probation – temporary restriction of privileges; Suspension – temporary loss of membership or franchise rights; Revocation – permanent loss of membership or franchise.
- E.** Decisions under this policy may be appealed by sending notice to the Executive Director, who will in turn present the information to the NLBRA board for review.
- F.** Signing your NLBRA membership application constitutes acknowledgment of understanding and agreement to abide by this Social Media Policy.