

NLBRA Executive Board Meeting Minutes

December 9-10, 2017

South Point Hotel – Mission Bay Room

Saturday, December 9, 2017

- 1. Call to Order – Sam Stoddard**
- 2. Pledge and Prayer – Galen Shumaker**
- 3. Roll Call – All present except Paul Bottini, Stacey Seifert and Allen Good**
- 4. Approve Minutes from August 25th meeting to current**
Randy Hebert made a motion to approve the minutes as written. Jimmy Lovelady seconded. Motion approved.
- 5. Montana Silver – Steve Miller, Callie Adams and Judy Wagner presented to the Board.**
- 6. Executive Director Report – Annie Walter**
 - A. Office Report**
 - a. Franchise/Contestant Numbers – NLBRA is very consistent with numbers currently that are close to those at the end of the year. 373 Little Wranglers, 940 Jrs., 1024 Srs. as of December 1, 2017.**
 - b. Finance Update – Annie Walter presented to the board**
 - c. Audit/Tax Prep – An extension has been filed and the taxes will be completed in a timely manner. Discussion of an audit. Jimmy Lovelady made a motion to have an audit at the end of the fiscal year for 2018. Carmen Denison seconded. Motion approved.**
 - d. Photographer – 3 proposals have been submitted to the NLBRA**

Rick Anderson – wanted \$30 per contestant and then they could order 1 8x10.

Chis Terry – wanted \$40 per contestant and then they could order 1 8x10.

Jennings Photography – will charge a fee for the pictures ordered.

Jimmy Lovelady made a motion to accept Jennings Photography's proposal for the 2018 finals. This will be a one year contract. Brant Bamberg seconded. Motion approved.
- 7. Brand Director Report – Ginger Myers**
 - A. WESA/IPRA/The American – Ginger gave a breakdown of future planning and how events will be supported.**
 - B. Sponsorship Update – All sponsors have been maintained. There are about 6 new sponsors that Ginger is in contact with. Contracts – Hodge Productions – The finalizing of the contract will be extended until the end of January.**

RFD-TV – They will have their contract discussed within the next 4 weeks with the time frame of the replays of shows and other information finalized.

C. Social Media – Still a big campaign continuing to shoot for 100,000 followers. Currently over 97,000 consistently.

D. Openings and Production – Discussion was held regarding the type of production and openings that will be held. Board gave input and direction and a call will be held to vote on a final decision.

E. Jr. Iron Man – NLBRA will partner with the Lazy E to support the event.

F. Saddles – There are 2 saddles that have been made the tickets will be sold on for fund raising for the Association.

8. 2018 NLBFR – Brant Bamberg

A. A tentative order of events was presented and the designated events for each arena were set. Arena set up was presented and it is very similar to the set up for last year.

B. Personnel Selections

a. Announcers (4) Savannah Boyd – Outdoor Arena

Derek Barton – Timed Event

Missy Reymore – Track Arena

Wes Ward – Rough Stock

Rawley Duntley - Alternate

b. Arena Director Recommendations:

Rough Stock Arena Personnel

1. Pick Up Men (3) Kirby McBride, Tyler Jones, Michael Jones. Alternate – James Hajek

2. Bull Fighters (3) Garret Wilkinson, Preston Grey, Ethan Pittman. Alternate – BJ Gee and Justin Mello

c. Judges

1. Timed Event Arena (3) Randy White, Joe Stoddard, Randy Ternan

2. Track (3) Jeff Smith, David Craig, Marty Byrne

3. Rough Stock (3) Scott Fogg, Dallon Sagers, Kelly Quarnberg

**4. Outdoor Arena (2) Garrett Panzer and Matt Reymore
Alternate – Randy Pinalto**

d. Timers

1. Timed Event Arena – Marian Woner and Frank Woner

2. Track – Cricket Turley and Karen Olson

3. Rough Stock – Ashley McBride and Cary Colvard

**4. Outdoor Arena – Lisa Byrne and Casey Futch
Alternate – Becky Moyer**

Rocky Southway made a motion to accept the personnel recommendations from each arena director pending their acceptance. Dusty Sagers seconded. Motion approved. Kevin Hollingsworth made a motion to accept the alternates suggested. Galen Shumaker seconded. Motion approved.

e. Office Personnel – Faye Rivera was voted on and hired on a meeting call in November.

1. Division Secretaries – Dusty Sagers made a motion to bring in the Outside arena timers to help in the office. Jimmy Lovelady seconded. Motion failed.

Brant Bamberg made a motion to hire Aspyn Civil, Bobbie Darbonne, Dee Matthews, and Jennifer Quarnberg, as divisional secretaries. Dusty Sagers seconded. Randy Hebert and Jason Grubb voted no. Galen Shumaker made a motion to hire Sandy Nelson as a secretary. Jason Grubb seconded. Motion failed. Sandy Nelson will be the Alternate Secretary.

2. Additional Office assistance

C. Practice Pen – will be decided at a later date.

D. Facility

a. Stalling and Camping – Galen Shumaker/Jackie Chambers Suggestions were shared and will be decided upon prior to the opening. Camping and stalling rates will stay the same for the 2018 NLBRA Finals.

Kevin Hollingsworth made a motion that Board member stalls will be at the cost of the stalls for Board member children/grandchildren only. Brant Bamberg seconded. Motion approved.

E. Disciplinary Actions/Appeals Committee will be determined by the Finals Chairman at a later date.

F. Awards – Dusty Sagers made a motion to accept the Award Committee recommendation of Scott Thomas Saddles for the 2018 finals. Jake Joeckel seconded. Motion approved.

G. Youth Board – Jake Joeckel reported

a. Dances and Activities – researching information

b. Grand Entry Themes – Will combine with production and sponsorship obligations to determine themes.

c. Other – Rough Stock Jackpot before finals – The Guthrie Arena has been chosen for the event.

d. The Youth Board is looking at trying to sponsor a meal that families could buy plates for as a fundraiser.

Meeting was recessed until Sunday morning.

Sunday, December 10, 2017

- 1. Call to Order – Sam Stoddard**
- 2. Pledge and Prayer – Galen Shumaker**
- 3. Roll Call – All present except for Paul Bottini, Stacey Seifert, Allen Good**
- 4. Royalty to address the Board – Shiloh Martin, NLBRA Queen, Jentry Haivala, NLBRA Princess, Aspen Swenson, NLBRA Little Wrangler Princess addressed the board.**
- 5. Ron Besonen – Financial Consultant presented to the Board.**
- 6. Committee Reports**
 - A. Bylaws/General Rules – Fred Matthews – no report**
 - B. Website – Ginger Myers and Annie Walter gave an update and progress to the Board.**
 - C. Scholarship – Carmen Denison – Carmen Denison shared the scholarships that have been requested. The committee recommendation is to pay them. Jimmy Lovelady made motion to accept the committee recommendation. Brant Bamberg seconded. Motion approved.**
 - D. Nominating Committee – Mark Massey**
 - E. Hope Counts – Dusty Sagers – Dusty Sagers shared some information and there are plans in place to make Hope Counts self-sustaining.**
 - F. Volunteer Committee – Mark Massey –no report**
 - G. Royalty – Dusty Sagers – reported on the activities of Royalty and how they are supporting NLBRA. Royalty has been present at the MRA events, the concourse, sponsors booths, and any events requested.**

7. Old Business - none

8. New Business

Dusty Sagers Request – Jimmy Lovelady made a motion to approve NLBRA covering the cost of Dusty Sagers rooms during the NFR while he assists with the Royalty and NLBRA Booth obligations and fund raising. Kevin Hollingsworth seconded. Motion approved.

Spring Meeting - Tentatively set for the first weekend of March.

9. Executive Session - none

Carmen Denison made a motion to adjourn. Terry Kennedy seconded. Motion approved.

Respectfully submitted,

Jodi Stoddard

NLBRA Executive Board Secretary