

NLBRA Executive Board Meeting
Hampton Inn Northeast OKC
11820 N I-35 Service Road
Oklahoma City, OK 73131
March 2-3, 2018

Call to Order - Sam Stoddard

Prayer and Pledge - Galen Shumaker and Sam Stoddard

Roll Call -

Board Members present: Paul Bottini, Stacey Seifert, Kaigen Lamar, Sam Stoddard, Allen Good, Mark Massey, Brant Bamberg, Kevin Hollingsworth, Sam Smith, Dusty Sagers, Galen Shumaker, Jodi Stoddard, Carmen Denison, Terry Kennedy, Jake Joeckel

Board Members not in attendance: Randy Hebert, Jimmy Lovelady, Rocky Southway, Fred Matthews, Jason Grubb, Kash Cattoor

Others present - Annie Walter, Executive Director, Ginger Myers, Brand Director, Krissy Bamberg

Approval of Minutes -

Dusty Sagers made a motion to amend the minutes to add Jennifer Quarnberg as a finals secretary. Galen Shumaker seconded. Motion approved.

Carmen Denison made a motion to accept the amended minutes of the December 9-10 meeting in December. Galen Shumaker seconded the motion. Motion passed.

Brant Bamberg made a motion to accept the full board call minutes on January 9, 17, and 23, 2018. Dusty Sagers seconded. Motion approved.

Ginger Myers - Brand Director presented to the Board. Discussion of a sponsor and their contract that has not paid the obligated amount. The Board directed the Brand Director how to proceed in future communications.

Annie Walter - Executive Director presented to the Board. There are 39 active franchises and the most recent one is from Iowa.

Membership - As of the end of February there are currently 2508 contestants, (882 new this season).

396 Little Wranglers

1018 Juniors

1102 Seniors

Last year there were a total of 2694 members.

Discussion of a franchise that is currently struggling.

The NLBRA P and L was shared and discussed with the Board. Some ideas to cut the budget in the future were discussed. Setting a budget at the beginning of the year and for committees to work within was discussed.

One of the biggest expenses at the NLBRA Finals is the Jumbotron. Production and openings and sound being reduced were discussed. It was decided to not have a Jumbotron this year. It was decided to have some level of production with adjustments to the opening. It was decided to have 3 openings..... American Hats, Wrangler Patriot and Shorty's Short Go. A budget of \$5000 will be allocated for production. Allen Good made a motion to hire Doug Wade to produce 3 openings with a budget of \$5000. Carmen Denison seconded. Motion approved.

The lease for the office is up. The landlord would like to adjust the lease amount and have it be a 3 year lease. Stacey Seifert made a motion to accept the lease. Dusty Sagers seconded. Motion approved.

Stacey Seifert presented to the Board that a raffle license is required to sell raffle tickets and that they are to be kept in a separate account. Annie Walter will take care of this and ensure that the process is followed as required.

Preparations for NLBFR were started. Brant Bamberg made a motion to add \$500 per event to the jackpot which would keep it the same amount added as last year. Stacey Seifert seconded. Motion approved.

Brant Bamberg made a motion to keep the entry fees and stock charges the same as last year. Kevin Hollingsworth seconded. Motion approved.

The Mandatory Meeting structure will be conducted with FCC presenting to the membership and then the Finals Chairmen and Arena Directors sharing information to the contestants and families. Then an equipment check will be held for the Rough Stock contestants. Contestants will be allowed to ride in the arena for a period of time that evening.

The Board looked through the draft Finals Schedule and it will continue to be updated.

The equipment in the storage trailer will be inventoried and that will be determined on what equipment will need to be ordered.

Kevin Hollingsworth shared that last year there were people who brought personal golf carts and they were not registered. We need to track the golf carts and to make sure they are registered. Executive Board Member carts will be identified.

The Stock Committee recommendations will be:

Jeff Smith for Team Roping Steers.

Stan Williamson will bring Steer Wrestling cattle.

Marty Kuecklehan will bring Breakaway, Ribbon Roping, and Tie Down Calves.

Jim Boy Hash will bring the goats.

Mark Massey made a motion to accept the recommendations of the committee. Carmen Denison seconded. Motion approved.

There will be some different arrangements made to assist with the stock pens to benefit and help the stock be healthy and produce and score better. The rearrangement of the pens will be to benefit the stock.

Phil Sumner and Sabine Rodeo Company will be the stock contractors for Bareback and Saddle Bronc Senior events.

Wolf Creek, Southern Cross and Lee Shumaker will be the stock contractors for Senior Bull Riding.

Johnny Hopkins and Wolf Creek will be the stock contractors for Junior Bull Riding.

Badlands Rodeo Company will be the stock contractor for the Bareback and Saddle Bronc Steer Riding.

Brant Bamberg made a motion to accept the committee recommendation. Kevin Hollingsworth seconded. Motion approved.

Marty Kuecklehan will run the practice pen and jackpots. The Board will try to have a better accounting of the runs held in the practice pen and jackpots as there is a percentage per run that are to come back to NLBRA. Different options for the utilizing of the pen more effectively to allow for more contestants to have access was discussed. Brant Bamberg made a motion and Kevin Hollingsworth seconded the committee recommendation to accept Marty Kuecklehan for the practice pen. Motion approved.

Chuck Moore and his family addressed the Board to ask about any options for contestants to be able to compete in the NLBRA Finals, IFYR Finals and NHSRA Finals. The Board shared that they have concerns and acknowledged that this is very unfortunate situation. Different scenarios were discussed by the Board and the pros and cons with each.

In the Executive Director discussions with IFYR, NLBRA gave offered different solutions to accommodate the contestants who wanted to enter both finals. The draw for NLBRA will be completed a week or more before the draw for the IFYR will be done. The IFYR contact said that they needed to contact their Board and would get back to us. To date, NLBRA has not heard back. Neither association IFYR or NHSRA has been willing to compromise schedules with NLBRA.

The Board discussed options for making room for Rodeo stock and possibly moving a stall barn or two. Some electricity and water may need to be moved. This is a potential cost to have this done. The Stock Committee will look for options and to be more creative to eliminate so much unnecessary sorting and to creative some shade options for the animals.

Questions have been asked about Camping refunds. In the past refunds have not been allowed. This will stay the same this year. NLBRA will assist people with selling spots but will not refund camping spots.

Paul Bottini reported to the Board on the check in process. Most of this will be done in the area behind the National Office. The clean outs are designated. There will be some areas that are golf cart only and no pickups allowed. Early arrivals will have to pay for coming in early if they have not paid prior. The intent would be to have all camping on the grass done prior to Monday, the final day of check in. The plan is for no early arrivals to enter before Sunday at midnight on the pavement.

The Event Order has been determined for the arenas and is set.

The Appeals Committee will consist of at least one of the Finals Chairmen, the Arena Director where the infraction occurred and at least one Youth Board Member. The Appeal form and charge for appeal consideration will be utilized again. If an appeal request is overturned the money will be returned to the person appealing.

Finals assignments and volunteering have already been determined and are set.

Scholarship Committee - A contestant has requested scholarships. Dusty Sagers made a motion to accept the scholarship committee recommendation. Galen Shumaker seconded. Motion approved.

Hope Counts had no report.

Royalty Committee - Dusty Sagers reported on potential venues that are being considered for Royalty events. The committee will report back to the Board after more information is known. The Royalty draft schedule is currently planned to start on Saturday and be done by Tuesday except for minimal events.

The Silent Auction will be held in the same area as last year. Vendors are asked to contribute to the Silent Auction. It will be managed similar to last year.

Nominating Committee - The process for distributing ballots needs to be streamlined. Discussion to make the process be taken care of with integrity.

Volunteer Committee - The process is being started to acquire and locate volunteers for positions.

Full Western Attire will be required on the Arena floor only. Casual wear is allowed in all other places.

The Junior Ironman Qualifications for 2019 were discussed. The initial picks will not have names associated with their points. The top 7 will not have names connected to their points.

The meeting was recessed until 8:00 am Saturday.

Sam Stoddard called the meeting to order on Sunday, March 3, 2018 at 8:00 am.

Prayer and Pledge - Galen Shumaker and Sam Stoddard

Roll Call -

Board Members present: Paul Bottini, Stacey Seifert, Kaigen Lamar, Sam Stoddard, Mark Massey, Brant Bamberg, Kevin Hollingsworth, Sam Smith, Dusty Sagers, Galen Shumaker, Jodi Stoddard, Carmen Denison, Jake Joeckel

Board Members not in attendance: Randy Hebert, Jimmy Lovelady, Rocky Southway, Fred Matthews, Jason Grubb, Kash Cattoor, Terry Kennedy, Allen Good

Others present - Annie Walter, Executive Director, Ginger Myers, Brand Director

Galen Shumaker said a prayer and Sam Stoddard led the pledge of allegiance.

Kevin Shewmaker, Western Specialty Insurers presented to the Board. The NLBRA is currently in the middle of a two-year plan for

insurance. There are a couple of minor positive changes to it but no adjustments for the cost or benefits.

He presented options for additional insurance to consider for the finals. The premiums would not be a significant cost if it was added for property damage, liability coverage for horses or to cover for volunteers. The Board discussed the value in these coverages.

Rule Change proposals were given recommendations by the committee. Sam Stoddard made a motion to approve all of the committee recommendations to not approve were. Dusty Sagers seconded the motion. Motion approved.

Rule change proposals that the committee recommended be passed and approved by the board are as follows:

The same individual cannot serve in the capacity of announcer and timer. Dusty Sagers made a motion to approve. Carmen Denison seconded. Motion approved.

All chain, metal and wire headstalls, nose bands, tie downs and nasals must be completely covered where it comes in contact with the horses skin. Any inhuman evidence equipment used by a contestant as deemed by a rodeo official will result in disqualification for the contestant. If a mounted helper is used in an event he/she must be in compliance with subject rule or it will resolutely in a no time to the contestant. A fine will be assess to working personnel, stock contractor in the amount of \$25 per incident for violation of this rule. Brant Bamberg made a motion to approve. Dusty Sagers seconded the motion. Motion approved.

The rule in Jr. Boys Bull Riding currently reads: 5. It is the rider's choice weather or not to use a "bubble" or a "wrap" around his hand but the judge does have the authority to disallow a dangerous hand hold. 5a. No wrap is permitted in the Jr. Boys Bull Riding. The change proposal is to completely take out section 5a. The committee recommendation is to allow contestants to wrap in the manner in which they choose. Brant Bamberg made a motion to approve. Carmen Denison seconded. Motion approved.

Every new rodeo franchise is required to submit an application for membership at least 60 days prior to the date of the rodeo. Renewal rodeo franchises must submit their dates 30 days or more in advance to the National office for approval. Secretaries are responsible for creating their rodeos not the website at least 30 days before entries close. The committee recommended to approve this. Dusty Sagers made a motion to approve. Carmen Denison seconded the motion. Motion approved.

Crossfire - if the healer throws his loop prior to the steer completing the initial switch, (which is when the steer makes any move from straight to being towed or in tow to the left as defined by PRCA); the team should be flagged out by the field judge. The committee recommendation was to approve. Dusty Sagers made a motion to approve. Kevin Hollingsworth seconded the motion. Motion approved.

In the case a Board Member resigns or cannot perform duties, or is removed from the board, the first Alternate will be appointed by the President to the remaining portion of the term. If this is required again during the same year the next Alternate should have received at least 20% of the votes, voted. If not, that position should be appointed by the board. Galen Shumaker made a motion to approve the rule. Carmen Denison seconded. Motion passed.

Youth Board shared what themes will be used each day. Whatever day state pictures are will be state day. For Youth Board activities, they will be similar to last year. Discussion of the Bounce Houses and their usage. Some themes will be similar to what they were last year. They are working on a proposal right now to spread out play areas for the contestants. Right now in the discussions, the quotes are at \$5500-\$7500.

Website is ready to go live the Tuesday after the Camping and Stall release. Maintenance will be needed on the "old" website to connect to the "new" website due to the connections to the ARTs program.

Paul Bottini made a motion to go into Executive Session. Stacey Seifert seconded.

Brant made the motion to come out of Executive Session. Dusty Sagers seconded.

The Board came out of Executive Session.

Sam Stoddard presented evaluation instruments for the Executive Director and Brand Director roles. Board members will get completed evaluation instruments to Sam Stoddard by March 15th to be compiled and then shared with each of them.

The meeting recessed to go to the Lazy E to support the Timed Event Championship performance. The meeting convened after the day performance at the Lazy E.

Ron Bresonen, NLBRA Financial Consultant presented to the Board and gave a statement of the investments. He shared some of his perceptions and predictions of the market and made some recommendations for investments.

Brant Bamberg made a motion to add Annie Walter, Executive Director to the investments accounts, to be reflected in the corporate resolution. This is in addition to Mark Massey, Sam Stoddard, Galen Shumaker and Jodi Stoddard who are also listed as official personal on the accounts. Carmen Denison seconded. Motion approved.

The finance committee recommended to follow Ron's recommendation to sell some funds and reinvest at the appropriate time. Paul Bottini made a motion to follow the committee recommendation. Carmen Denison seconded. Motion approved. Questions were asked regarding the contributions to the scholarship fund each year.

A discussion was held regarding some concerns about a franchise that is having some issues with the way they are running their local rodeos. Issues with extra people in the arena, the way judging was done and following the rules and processes outlined in the rule book. They have also implemented rules specific their franchise in the middle of the season, such as adding on extra fees, sponsorship expectations for contestants, etc. that are not addressed in the rule

book. The Board according to the rule book does not interfere at the franchise level for the way rodeos are run by the committee.

The way the judge was judging was the biggest concern as it is not consistent with the rules. Discussion of creating judges certification clinics where those who want to judge franchise rodeos or the finals need to attend.

Ginger Myers, Brand Director gave information regarding the website contract. There were questions regarding the transaction fees for using the Saffire site and the amounts. Camping and stalling will be completed using Regtix, the company that was used last year.

Paul Bottini made a motion to go into Executive Session with Annie Walter and Ginger Myers in attendance. Brant seconded. Motion approved. The rules of executive session apply.

Mark Massey made a motion to come out of Executive Session. Brant Bamberg seconded. The Board came out of Executive Session.

The Youth Board made a recommendation to the Board to expand the Youth Board by 2 more members to assist with regular Youth Board activities. The Youth Board additions will be the first 2 alternates from the 2017 election. They will receive a scholarship for their work and commitment to the week. Carmen Denison made a motion to accept the recommendation. Stacey Seifert seconded. Motion approved. The 1st and 2nd alternates from last year are Katy Jade O'Daniel and Saige Sagers.

Carmen Denison made a motion to adjourn. Brant Bamberg seconded. Motion approved.

Respectfully submitted,

Jodi Stoddard
NLBRA Executive Board Secretary