September 24, 2022

Board Members Present: Kerbi Bowden, Jodi Stoddard, Jason Grubb, John Stewart, Mark Massey, Paul Bottini, Chris Strickland, Brad Nuckles, Sam Stoddard, Kevin Hollingsworth, Em Crager, Jay Troyer, Scott Estep, Jeremy Sharit, Billie Nelson

NLBRA Members Present: Annie Walter and Corey Ferguson, Natalie King Youth Board member

Billie called the meeting to order followed by the pledge of allegiance and a prayer. All board members introduced themselves.

Sam made a motion to approve the minutes and Kevin seconded. Motion carried.

Discussion was held on two individuals that tied for the empty board position at finals. Jeremy Sherman from the Mississippi Franchise is the newly elected board member.

Nominations were opened to fill the spot of vice president. Kevin Hollingsworth nominated Sam Stoddard and Jay Troyer second. Mark Massey nominated John Stewart and Natalie King second. Nominations secede. Both board members spoke on why they would like to be nominated as vice president. John Stewart is the newly elected vice president.

Discussion was held on a pickup man concern. Mark made the motion to revoke the pickup man’s cards and Natalie second the motion. The meeting went into executive session Annie, Cory, and Natalie were invited to stay. Paul made a motion to come out of executive session and Sam seconded. Mark rescinded his motion and made a new motion to send pickup man a letter putting pickup man on probation. Chris amended the motion to have probation for one year. Jeremy second the motion. Motion passed unanimously. John suggested that a letter be sent to all rodeo secretaries stating alcohol will not be tolerated during the rodeos.

John reviewed the finance committee’s recommendation. Committee is recommending the accounts be more conservative. Ron Beason, financial advisor, reviewed our current investment portfolio. Going to invest half of the accounts Ron recommended liquidating into 60-day treasury notes and half into a one-year treasury note with a small amount going into TCM Alpha Seeker. Jeremy made a motion to accept the recommendations of the committee Sam second. Motion carried. Corporate resolution letter will be updated and posted on the website.

Annie discussed the current scholarship criteria. $12,650 was requested for scholarships. Mark made a motion to approve the scholarship requests and Jodi seconded. Motion carried.

Corey Ferguson reviewed the updated sponsorship package. He has recently spoke with all the current sponsors and suggested that the current packages are changing. Met with over 30 perspective sponsors as well at WESA and plans to have follow-up conversations with them during the NFR. Currently have 45 sponsors. Discussion about needing additional vendor space at the Lazy E. Corey obtained proposals for an official publication for the association. Mark made a motion to move forward with Morrison sponsorship as well as the national office being the official media provider to include providing the official publication 4 times per year and Brad second. Motion carried.

Annie provided the executive director report to include membership report and financial report for the association as well as the finals.
Board discussed the previous year’s finals and what they would like to see changed. Also visited about what facility options to consider for when the contract with the Lazy E ends.

Billie appointed Jeremy Sharit to the finance committee.

Discussed starting the finals on Sunday morning and then would have the short round the following Saturday morning. Annie is going to check the dates to make sure it will work with Lazy E calendar.

Annie spoke with Scott Thomas and Tres Rios and the contracts renewing. The costs with both vendors have increased. Sam made a motion to proceed with Tres Rios two-year contract and Jason second. Motion carried. Jeremy made a motion to approve Scott Thomas as the saddle vendor and Jodi seconded. Motion carried. The BHE contract is up by the end of the month, they are reviewing the bid and tabling for now.

Kevin requested which bids to request for finals. Kevin suggested that we invite everyone back that was finals personnel last year. John made a motion that we invite all the finals personnel the same from the previous year at the same pay, they have until December 1 to respond. Sam second. Motion carried.

Kevin made a motion to keep Rodeo Bum photographer from previous finals. Em second. Kevin rescinded his motion to keep Rodeo Bum as photographer. Brad made a motion to open bids for photographer at finals. Natalie second. Motion carried.

Complaint about a franchise was discussed and board decided it was a matter of the franchise. Letter will be sent to the franchise that states it is the judges call. Letter of complaint was read about the Little Britches Finals practice arena. Billie is going to visit with personnel about the complaint and a code of conduct will be sent along with all the personnel contracts.

The stalls that belong to Little Britches are in bad shape. Kevin made a motion to pursue selling the stalls LB owns. Paul second. Motion carried.

Camping and stall update. Billie suggested raising costs of the campsites $50 per spot. Everyone will have 50 amp breakers, except for the generator lots. Paul is going to obtain bids for fuel 12 tanks 500 gallons a piece to be filled twice during finals. John made a motion to up the camping site $50 per site, Mark second. Motion passed. Todd is going to increase his stall rent between $15 per stall he provides us with approximately 1,500 stalls. Inside wall stalls will be $200 and outside wall will be $225. Mark made a motion to accept the stall contract for one year, Chris seconded. Motion carried. Paul made a motion to up the stall prices to $200 and $225 outside. Scott second. Motion carried

4500.00 was raised during the NLBRA finals from a jackpot team roping. Kevin made a motion to transfer $4,500 into Hope Counts, Sam second. Motion carried.

Spike Enterprises (sewer company) is anticipating increasing.

John presented that with the awards we would like to change short go would get a patch/award for qualifying, champion buckles for the short go in the during directly following the event. The awards after the finals would be awarded in grand and reserved. The world would give 10 placings in buckles as well as awards for the top 20 in world (20 in the world would be leather back numbers). All around and reserve all around and additional rookie prizes. The first two long go awards would not change. Sam made a motion to proceed with awards in the above spots. Natalie second Sam’s motion. Motion carried.

Brad gave a royalty update; they are looking for a coordinator. The committee is looking for a budget. Annie is going to give them past expenses. Annie is going to book rooms for the royalty at the NFR. The NLBRA will have a dedicated spot in the fan zone at the NFR. Royalty will be at the NFR through coronation and the youth board the second part.

Natalie made a motion to give $500 to each Iron Man participants will get Little Britches shirts with logos on to wear as well as a vest. Jodi second. Motion carries. Paul abstained from voting.
Volunteer committee is suggesting that we pay the campsite instead of paying the volunteers. Table the decision for now.

Check-in committee would like a map on the wall to point out to campers where to go.

Paul made a motion for Nominating committee to be Mark, Jodi and Chris. Jay second and motion carried.

Form will be created to be added to the website a Hope Count form to be nominated. Blaine Lakely passed away the first of August. Mark made a motion to give the Lakely family $1,000, Brad second and motion carried.

Next meeting will be OK Oklahoma City at the Embassy Suites January 21.

Kevin made a motion to adjourn and Paul seconded. Motion carried.

Respectfully submitted,

Kerbi Bowden

Signed by Annie Walter

approved 9/29/2022