



National Little Britches Rodeo Association
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NLBRA Executive Board Meeting
Fairfield Inn and Suites
301 Meline Drive
Edmond, OK 73034
September 28, 2019

The meeting was called to order at 8:15 am by Galen Shumaker.

The Pledge and Prayer was led by Galen Shumaker.

Brant Bamberg made a motion to accept the minutes with corrections. Kevin Hollingsworth seconded. Motion approved.

Board Members in attendance: Brant Bamberg, Wyatt Christian, Chris Strickland, Brooklyn Blakeney, Jerald Bierman, Sam Smith, Kevin Hollingsworth, John Stewart, Paul Bottini, Mark Massey,
Jodi Stoddard, Fred Matthews, Galen Shumaker

Others: Annie Walter

Board Members not in attendance: Sam Stoddard, Billy Nelson, Randy Hebert, Jimmy Lovelady, Kelly Schauf, Tim Rice, Jason Grub, Connor Griffith

Executive Director Report:

The Marketing and Sponsorship position closes on September 30. There are a few applicants. Annie Walter will select among them and set up interviews and report back to the board. The position will work out of the National Office and be under the direction of the Executive Director.

Membership – 1921 members in 41 franchises in 23 states. There were 1223 contestants at the 2019 finals.

Franchise Concerns:

A franchise has been reported on to the National Office. There have been concerns brought with payouts, rules, and equipment. Discussion was held to determine the best way to help support the franchise to comply with NLBRA expectations and rulebook. The franchise will be sent a letter from the National Office with compliance expectations and rulebook guidelines.

Discussion of “the rule that says one rodeo must end before another starts”. This rule is still in existence but has inadvertently been left out of the rule book. Concerns have been brought to the National Office regarding this issue. There are franchises that are adjusting their schedules to run rough stock and other events together.

Kevin Hollingsworth made a motion that all franchises are notified of the rule clarification that one rodeo must be finished before another starts. Brant Bamberg seconded. Motion approved. This rule was never rescinded from the rule book. Notices will be sent out to franchises, secretaries and shared out.

Ron Besonen, NLBRA Financial Advisor presented to the Board. Mr. Besonen made some specific financial recommendations to the Board. The Finance Committee recommendation was to follow the recommendations of Mr. Besonen and to give Annie Walter the authority to move on the proposal as needed. Kevin Hollingsworth made a motion to accept the recommendation. Jerald Bierman seconded. Motion approved.

Annie Walter shared the Profit & Loss for the 2018-2019 fiscal year. She also shared comparison dollar amounts from 2013-2014 to all the years current. She shared that the decision to change the marketing position was justified by the numbers. Paul Bottini asked if there will be differentiation with the sponsors as to whether they are a national sponsor or a finals sponsor. Annie shared the income and expenses for the overall organization as well as the finals. Discussion was held on different ways to increase the money at the finals for contestants to win back without raising the costs of the fees to the families. Some different scenarios were discussed, and Annie will report back to the Board with options.

Paul Bottini brought up concerns with the jackpots being held at the finals. He asked if there was a better way to recoup some of the money back for NLBRA. He also had concerns that there was no curfew due to the jackpots running into the early hours of the morning.

The videographer contract with Jody Duggan has been submitted to the National Office. His services and videos are immersed throughout the finals.

DeHerrera Events (Jumbo Tron) price will stay the same for the size of the one used last year. The placement will be adjusted for next year.

Brant Bamberg made a motion to accept the contracts for Jody Duggan and DeHerrera Events. John Stewart seconded. Motion approved.

Paul Bottini made a motion to go into Executive Session. Chris Strickland seconded. Motion approved.

The Board came out of Executive Session.

Annie Walter shared some of the places that are planned for travel in the future early. Some of the places planned are the NFR, WESA, the American, and the Timed Event Championships. Annie,

the Royalty and Sam and Nikki Smith, and the marketing position will be traveling. Details will be firmed up as the events get closer.

The 2019-2020 NLBRA will have 4 Finals Chairmen. Brant Bamberg, Sam Stoddard, Kevin Hollingsworth, and Jerald Bierman will be the finals chairman for the current year.

Brant Bamberg made a motion to hire Faye Rivera as the lead finals secretary for \$3500. Fred Matthews seconded. Motion approved.

Brant Bamberg made a motion to adjust the secretary contracts for the finals to \$2000. Kevin Hollingsworth seconded. Motion approved.

Personnel applications will be sent out for the 2019-2020 NLBRA finals. Franchises and secretaries will be notified to share the information out. Rodeo News, Facebook and the website will also have information and application information.

Applications for stock contractors will be opened and sent out for the 2019-2020 NLBRA finals.

Events will be changed from some arenas and they will be moved to make the arenas end closer to the same time.

Arena Directors and Board Member assignments will be given later.

Committee Reports

Sponsorship Committee – will be dissolved and information will be routed through the Finance Committee. Kevin Hollingsworth made a motion to dissolve the committee. Mark Massey seconded. Motion approved.

Rules Committee - Fred Matthews – 7 Rule Change proposals. The committee will continue to work on them and will bring back recommendations back to the Board for a future vote. He did address one of the rule change proposals, that indicates that a piece of equipment for an event is not in compliance. The rule change proposals will be posted in Rodeo News for membership feedback.

Hope Counts – Jodi Stoddard – Paperwork is in progress for getting the organization moved back to Colorado. There are no new requests.

Scholarship Committee – Brant Bamberg – There are 14 scholarships to be approved. The total is \$12, 925.00 to be paid out to contestants. Mark Massey made a motion to approve. Sam Smith seconded. Motion approved. There are plans to have a “College Day” at the contestants and families.

Technology Committee – Paul Bottini reported that a 2-year contract was submitted from Brian Roberts as contract support for the secretary program. Kevin Hollingsworth made a motion to accept the recommendation. Mark Massey seconded. Motion approved.

Awards Committee – Annie Walter reported on the saddle/buckle bids. She shared the information to the Board for discussion. There are extra buckles in the office due to a tie in the event or from the numbers in the rough stock events.

Brant Bamberg made a motion to accept Montana Silversmith's bid which will be a 5-year contract. Jerald Bierman seconded. Motion approved.

Kevin Hollingsworth made a motion to accept Scott Thomas Saddle's bid which will be a 2-year contract. Jerald Bierman seconded. Motion approved.

Information for both sets of awards will be sent out to the Youth Board to help with the designing of awards.

Youth Board Committee – Annie Walter recommended that the stipends for the Youth Board be increased from \$500 to \$1000 for the year. This was approved through the Finance Committee as well. Kevin Hollingsworth made a motion to accept the recommendations. Sam Smith seconded. Motion approved.

The budget for the Youth Board for activities during the finals will be \$7500. Brant Bamberg made a motion to allow the Youth Board a \$7500 budget for the finals. If they need further funds, they will come back to the Board with a presentation for approval. Kevin Hollingsworth seconded. Motion approved.

Royalty Committee – Sam Smith shared tentative travel plans for the Royalty for the year. He requested that the Board purchase tickets for the Royalty for one night. Brant Bamberg made a motion to purchase tickets for the Royalty for one rodeo night during the NFR. Kevin Hollingsworth seconded. Motion approved.

Volunteer Committee – Ideas were generated to increase volunteer help in the arenas. A proposed idea will be sent to the franchise secretaries for volunteers in each arena.

Nominating Committee – Brant Bamberg made a motion to accept the Nominating Committee as Jimmy Lovelady, Jodi Stoddard and John Stewart for the 2020 NLBRA Finals. Jerald Bierman seconded. Motion approved.

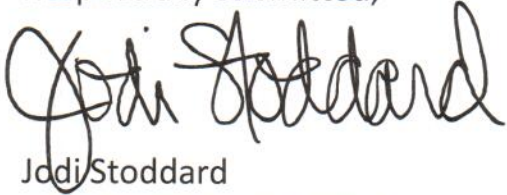
Facility Renewal

Galen Shumaker shared information related to the Lazy E contract that has been proposed for 2021-2023. He asked Board Members to look at the proposal and get back to him with any ideas or concerns. The dates for NLBRA finals were discussed and the benefits of the end and start dates. Paul Bottini asked about extending the contract that was proposed from 3 to 5 years. Galen Shumaker will contact Dan Wall with Lazy E to discuss the details.

The Spring NLBRA meeting will be held March 28-29, 2020 in Oklahoma.

Brant Bamberg made a motion to adjourn. Kevin Hollingsworth seconded. Motion approved.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jodi Stoddard". The signature is written in a cursive, flowing style with a large initial "J".

Jodi Stoddard

NLBRA Executive Board Secretary