



National Little Britches Rodeo Association
5050 Edison Ave., Suite 105 Colorado Springs, CO 80915
(P) 719-389-0333 (F) 719-578-1367 www.nlbra.com

September 29, 2018 Board Meeting Minutes

NLBRA Executive Board Meeting
Spring Hill Suites Denver Airport
18350 East 68th Avenue
Denver, Colorado 80249

President Sam Stoddard called the meeting to order.
Galen Shumaker led the Prayer and Sam Stoddard led the Pledge of Allegiance.

All members were present except for Dusty Sagers, Allen Good, Mark Massey, Saige Sagers, and Wyatt Christian.

Randy Hebert made a motion to approve the minutes as amended. Brant Bamberg seconded. Motion approved.

Discussion was held about the success of the 2018 NLBRA finals. Board members shared items that they thought contributed to the success of the finals.

Camping spots that people reserved with a deposit will need to be paid up by February 1st. The deposits were nonrefundable.

Galen Shumaker has spoken with Dan Wall with the Lazy E. The Lazy E staff will put up the cords next year for the electricity needs. Discussion for early camping for Board Members and other personnel coming in early to work and set up for the finals. Galen Shumaker will continue discussions with Lazy E regarding this. Kevin Hollingsworth made the motion to support Galen Shumaker continuing discussions and Paul Bottini seconded. Motion approved.

Carmen Denison reported on the Scholarship Committee. The Committee would like to recommend amending the Age Out Scholarships for the certificates to read from "2 years after graduation from High School" to 2 years after "Age Out" from the NLBRA. Jimmy Lovelady made a motion to accept the recommendation. Randy Hebert seconded. Motion approved.

Carmen Denison presented the scholarship requests to be approved. \$19,450 in scholarships were requested to be paid out to 21 contestants. The committee recommended payment and release of the funds to the schools that the contestants have applied to. Randy Hebert seconded. Motion approved. Carmen Denison amended the previous motion to include an additional contestant and to increase to \$20,950. Billy Nelson seconded. Motion approved.

Fred Matthews reported for the Rules Committee. There were 8 Rule Change Proposals submitted for consideration to go into effect beginning the August 2019 rodeo year. The rule change proposals will be listed in Rodeo News per the process for the changes, for membership to have the opportunity to give feedback.

Galen Shumaker made a motion to recommend that the Nominating Committee for the 2019 season will be Jason Grubb, Jimmy Lovelady, and Jodi Stoddard. Carmen Denison seconded. Motion approved.

Jodi Stoddard reported on the process for how requests are made through Hope Counts. Requests are made to the committee and then determinations are made. The process was explained and currently the National Office is working towards getting the taxes completed and current.

Brant Bamberg reported on the finals. Some of the specific situations were shared and discussed. Brant Bamberg brought up Production portion of the Finals and it was decided that NLBRA might need someone to facilitate and to streamline this for the 2019 finals. This will be discussed in more detail at the next meeting.

Currently total costs for this production for 2018 were \$128,144.50. NLBRA received a proposal from another company with a bid of \$111,186.

Bids and proposals from other entities will be entertained for consideration for the 2019 Finals.

The NLBRA 2019 Finals Secretary position was opened for consideration with applications due at the end of September 2018. Discussion was held regarding the Finals secretary office. Galen Shumaker made a motion to offer Faye Rivera the finals lead secretary position for \$2,500 with a performance bonus of \$1,000. Randy Hebert seconded. Motion approved.

Jason Grubb, Youth Advisory Chairman asked for a budget. The discussion was tabled until after the finance committee report.

Murray Weiner, NLBRA Lawyer presented to the Board. Mr. Weiner shared information with the Board regarding the responsibilities of the members and gave guidance on confidentiality, conflicts of interest, board member liabilities and board member voting to include abstentions and recusals.

Galen Shumaker made a motion to go into Executive Session. Carmen Denison seconded. Motion approved. Annie Walter, Ginger Myers and Murray Weiner were invited to stay.

The Board came out of Executive Session.

Ron Besonen, NLBRA Financial Consultant presented to the Board. Mr. Besonen shared information regarding the NLBRA portfolio and financials. He shared a 2018 YTD performance. Scholarship commitments to be paid out over the next 13 years total \$427,375.00 as calculated by the National Office.

Mr. Besonen will be bringing some recommendations to the Finance Committee for approval and then to be submitted to the Board to approve.

Jake Joelkal has notified the Board that he is resigning from the Youth Board. The decision was made to notify the next eligible youth board member to offer a position on the board. That contestant is Tess Mortensen.

Jodi Stoddard shared information regarding the secretary program. Implementation of online entries, and a couple of ways to streamline the finals program is in process. An additional tech person to create the PayPal and credit card links to go along with online entries is being utilized. A timeframe for the completion and testing of this process has been created. An all-inclusive secretary program service agreement with multiple years may be brought to the Board for consideration in the future.

Paul Bottini discussed and shared technology needs for the office. The office needs updating and backup and security. The maintenance of these needs will cost \$900 a month. The maintenance that is utilized at the finals will still have a separate fee. The recommendation from the Technology Committee is for \$10,800 a year for protection and support. Brant Bamberg made a motion to accept the committee recommendation Galen Shumaker seconded. Motion approved.

Annie Walter shared insurance information that she had been given from Kevin Shewmaker – Western Specialty Insurers. There is a type of insurance called Event Cancellation Insurance may be something that the Board would want to consider for the finals.

Annie Walter brought up to the Board that Tanya Hernandez, the NLBRA Office Manager's current wages and benefits. Randy Herbert made a motion to offer Tanya Hernandez a simple IRA with NLBRA matching up to 3% of whatever Tanya adds to the account. Paul Bottini seconded. Motion approved.

Annie Walter, Executive Director presented to the Board. Franchise and membership updates were given. The account balances of the bank accounts were shared and a breakdown of expenses over the past five years. A projected budget for the year to come was discussed.

Jimmy Lovelady made a motion to offer Tanya Hernandez a 4% cost of living raise. Carmen Denison seconded. Motion approved.

Ginger Myers, Brand Director presented to the Board. Updates were given on the Jr. Ironman. Brant Bamberg made a motion to sponsor \$500 toward a Jr. Ironman luncheon. Carmen Denison seconded. Motion approved.

Updates were given on the Resistol Rookie of the Year contestants.

Bids will be solicited for saddle makers and submitted within the next couple of weeks.

Qualifier bags are almost all sent out. Most of the sponsors that are on the bags will support going on the bags again next year.

The plans and features for the Rodeo News magazine are scheduled out for the rest of the year.

Tin Haul will allow the saddle to be in their booth during the NFR and NLBRA can sell tickets out of it.

Additional booths in other places are being planned out that will have minimal cost but will allow for the opportunities to sell tickets out of. Goals and supplies that might be needed will be shared out.

Summit Graphics will sponsor signage and partner with NLBRA to do signs, flags, vehicle wraps, etc.

Information on Sponsors/Partners were shared. Questions were asked about other potential partners and where they are at in the process. There is a good process in place

for communication and collection of sponsorships. Data collected about membership helps in the sponsorship/partnership process.

Billy Nelson, Sponsorship Committee Chair reported to the Board. He shared information on how the committee has been operating. He and Ginger Myers attended Sponsor and Partner meetings together the day prior to the Board Meeting. The Sponsorship Committee recommendation was to accept the contract offered to the Board by Ginger Myers, current NLBRA Brand Director. Discussion and questions were asked about the contract offer. There will be regular sponsorship committee calls as well as regular weekly calls with the Executive Officer Team, Executive Director and Brand Director.

Randy Hebert made a motion to accept the Sponsorship Committee recommendation to accept the contract offer. Jimmy Lovelady seconded. Motion approved. The contract for Ginger Myers will be effective October 16th, 2018 and is a one year contract.

Sam and Nickie Smith reported to the Board regarding Royalty. Nickie shared that MRA will incorporate NLBRA Royalty into the pageant and their programs. The Royalty bios and headshots will be utilized. Plans for upcoming events will be shared out with the board.

Kevin Hollingsworth made a motion to go into Executive Session for membership. Carmen Denison seconded. Motion approved.

The Board came out of Executive Session.

The National Office will draft a letter to be sent to a NLBRA member for disciplinary matters.

Lancaster Event Center in Lincoln, Nebraska has approached NLBRA to be considered as a future site for the NLBRA finals after the current contract with the Lazy E runs out. They host the first High School finals in 2020. This facility is a community based rather than a privately-owned facility. Sam Stoddard asked for Board approval for the Officers and Directors to go and tour the facility.

Taylor County, Abilene, Texas would like to bid on the NLBRA Finals to begin in 2021, after the current contract runs out. They currently host Texas High School finals. This is also a community-based facility rather than a privately-owned facility.

Sam Stoddard shared that there will not be a Winter Board meeting. The main agenda of the meeting is to discuss personnel and decide on people for the finals. NLBRA Business will be conducted through emails and meeting calls. NFR Activities will include: NLBRA

Rookies events, Royalty will represent at assigned functions, and the Youth Board will also be included in events. A call will be held to decide a schedule and responsibilities for this and then shared out with the Board.

Brant Bamberg made a motion to open the personnel positions for the 2019 season with the deadline to be December 15, 2018, with applications in the National Office. Brant Bamberg rescinded his motion.

Jodi Stoddard requested an increase in pay for the finals secretaries to begin starting with the 2019 NLBRA finals. Randy Hebert made a motion to leave the secretary pay at \$1500 but to add a \$500 performance-based bonus after successful completion of the finals. Jimmy Lovelady seconded. Motion approved.

Brant Bamberg made a motion to open the applications for the rodeo finals to include announcers, photographers, timers, secretaries, pickupmen, bullfighters and judges to be due in the National Office by December 15th. Randy Hebert seconded. Motion approved.

Jimmy Lovelady made a motion to have Terry Kennedy be an honorary member for the 2019 NLBRA season and finals. Galen Shumaker seconded. Motion approved.


Brant Bamberg made a motion to go into Executive Session. Kelly Schauf seconded. Motion approved. Annie Walter was invited to stay in Executive Session.

The Board came out of Executive Session.

Kelly Schauf made a motion to offer Annie Walter a contract for the current year. Jason Grubb seconded. Motion approved. Sam Stoddard and Murray Weiner, NLBRA attorney are currently working on a contract. The contract will be effective October 1, 2018 and will be a one year contract.

Carmen Denison made a motion to adjourn. Randy Hebert seconded. Motion approved.

Respectfully submitted,



Jodi Stoddard

NLBRA Executive Board Secretary