



National Little Britches Rodeo Association
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Full Board Call – September 4, 2019

Brant Bamberg, Mark Massey, Paul Bottini, Sam Stoddard, John Stewart, Kelly Schauf, Galen Shumaker, Billy Nelson, Randy Hebert, Tim Rice, Kevin Hollingsworth, Jodi Stoddard, Jerald Bierman, Chris Strickland, Sam Smith

Others on the Call

Annie Walter

Ginger Myers

Hope Counts –

A request was made of the committee for a financial contribution. The committee recommendation was to not offer a financial support.

Sam Stoddard made a motion to accept the committee recommendation. Kelly Schauf seconded. Motion approved.

Ginger Myers requested to address the Board. Prior to the meeting she sent an email to the Board to recap her contract and the requirements of it. Ginger presented to the Board regarding sponsorship, the brand direction, website, etc. that she has been involved in for the last year.

Sponsorship -

The committee recommendation was to not renew or accept the contract that was offered by Off the Chain.

Paul Bottini made a motion to go into executive session. Mark Massey seconded.

Galen Shumaker reminded the Board of the rules of executive session.

The Board came out of executive session.

Brant Bamberg made a motion to accept the committee recommendation. Kelly Schauf seconded. Motion approved. Role Call vote: Kelly Schauf, Sam Stoddard, Brant Bamberg, Mark Massey, Paul Bottini, Sam Smith, John Stewart, Tim Rice, Kevin Hollingsworth, Jerald Bierman and Chris Strickland voted yes. Randy Hebert voted no. Billy Nelson and Jodi Stoddard abstained. The current Brand Director position will not be renewed.

Sam Stoddard made a recommendation to allow Annie Walter to hire a Marketing Director to work in the National Office. Kevin Hollingsworth and Sam Stoddard stated that they felt Annie Walter should hire the position and make a recommendation to the board, for Board approval.


Annie Walter gave a brief description of what she thought the person hired should do to include sponsorship and their needs, social media, website, point of contact for the vender booths at the finals, selling commercials, with travel requirements. Working with Rodeo News or whatever publication is being used and writing the articles, the finals program and layout, and local sponsorships as determined. There will an education or experience requirement. Annie Walter will email out a job description out to the Board.

Brant Bamberg made a recommendation to allow Annie Walter the authority to research and set up a job description with financial parameters of salary and commission to submit to the Board by next week to be approved by the Board. A call will be held on Wednesday, September 11 at 7:00 pm MT/8:00 pm CT.

Galen Shumaker will contact Off the Chain-Ginger Myers, to inform that the contract proposal for the upcoming year was not accepted by the NLBRA board.

A motion was made by Kelly Schauf to adjourn the meeting and seconded by Paul Bottini.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jodi Stoddard". The signature is fluid and cursive, with the first letter of each name being significantly larger and more stylized.

Jodi Stoddard

Executive Board Secretary