

For Immediate Release: July 7, 2015 Contact: Erin Thompson, 505-480-9731

Be a Star Spangled Star! at the New Mexico State Fair Contest seeks local stars to perform the National Anthem at NMSF Rodeo/Concerts

Be a Star Spangled Star at the New Mexico State Fair! The State Fair is looking for local musical superstars to perform at the rodeo/concerts at Tingley Coliseum during various evenings throughout the fair, which runs September 10 - 20, 2015. This one of a kind opportunity gives talented New Mexicans the chance to sing the beloved anthem to an audience of thousands at premier Professional Rodeo Cowboys Association events followed by concerts featuring some of the country's best bands, with one semi-finalist being selected by the general public on social media as the "People's Choice" winner.

Today is the first day that individuals and groups (of 6 people or fewer) can apply online at www.ExpoNM.com for the opportunity to audition for the *Be a Star Spangled Star!* Contest. The New Mexico State Fair will accept online applications until July 24, 2015 or until the maximum number of 50 contestants (individuals or groups) has been fulfilled. Auditions will be held at EXPO New Mexico/State Fairgrounds on July 30, 2015, at which time a panel of judges will pick 15 semi-finalists based on vocal performance and lyrical accuracy. Each audition will be video recorded with the top 15 posted on social media beginning on August 8, 2015, as part of a "People's Choice" component of the contest. The public can view each contestants' video in order to vote for their favorite, with online voting closing on August 22, 2015, at which time the individual or group with the most votes will be selected as an automatic winner, having secured a spot to perform at the New Mexico State Fair Rodeo. The remainder of the seven winners will be selected by the same panel of judges that conducted the auditions, and announced on August 24, 2015. An additional two alternates will also be notified at that time.

All winners and alternates will receive two admission and rodeo/concert tickets to the 2015 New Mexico State Fair. As a bonus, the "People's Choice" winner will receive a one-night stay at one of the New Mexico State Fair's wonderful sponsor hotels.

For the complete set of rules, interested participants can log onto www.ExpoNM.com.