



For Immediate Release: August 6, 2015
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New Mexico State Fair Now Taking Applications to Compete in the Green Chile Cheeseburger Challenge

WHAT: 2015 NMSF Green Chile Cheeseburger Challenge
WHEN: Event – Monday, September 14th – in the afternoon
Entry: Deadline to enter contest is August 21st at 12 noon
WHERE: The Agriculture Building Courtyard – New Mexico State Fair - ABQ
WHO: New Mexico restaurants are eligible. *Brick & mortar established restaurants.*

As has become a tradition at the annual New Mexico State Fair, the 2015 Green Chile Cheeseburger Challenge will be held on the afternoon of Monday, September 14 at the Fairgrounds. The event promises to be an extraordinary culinary experience for the competitors, judges and participants. The New Mexico State Fair is now taking applications to participate in the much beloved contest. New Mexico restaurants will have through August 21 at 12 noon to submit an application to compete to win the prestigious title of “green chile cheeseburger champion.” Ten restaurants will be selected to compete.

“Not only is this a very fun and spirited competition, it is an opportunity for a restaurant to take over the title of ‘best green chile cheeseburger,’ which we know in New Mexico is quite a coveted designation and impressive accomplishment considering the number of fantastic restaurants in our state,” said Dan Mourning, New Mexico State Fair general manager.

For guidelines and procedures to participate, please log onto <http://statefair.exponm.com/p/getconnected/competitions/247>