



For Immediate Release  
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## **2018 NMSF Green Chile Cheeseburger Challenge to Takes Center Stage on Senior Celebration Day**

***\$2.00 Admission and \$25.00 Ride Wristbands Make Monday Affordable***

The popular New Mexico State Fair Green Chile Cheeseburger Challenge is returning tomorrow, September 10, 2018. Each year, New Mexican restaurants from around the state compete to be awarded first place and the title of “Best Green Chile Cheeseburger in the State.”

In association with the New Mexico Department of Agriculture, this year’s challenge will take place in the courtyard of the Agriculture Building on the west side of Main Street. The order to “Fire up Your Grill” will be given at approximately 11:30 a.m. allowing contestants time to “test cook” and prepare for the challenge. The contest will kick off at approximately 12:00 p.m.. The green chile must be from a New Mexico “home-grown” location. The first 100 fairgoers who wish to participate in the People’s Choice judging will be given a ballot at 2:00 p.m.. Official and People’s Choice Winners will be announced at 4:00 p.m..

This year’s list of competitors is as follows, in no particular order:

- El Bruno’s -----Cuba
- Fuddruckers ----- ABQ
- Sparky’s Burgers --- Hatch
- Starr Brothers ----- ABQ
- Big Mike’s Grill ----- Belen
- Bubba’s 33 ----- ABQ
- Fat Sat’s ----- Belen
- Rosemary ----- ABQ
- Oso Grill ----- Capitan
- Oak Tree Café ----- ABQ

“Given the impressive list of contestants, it is clear that the competition is going to be fierce this year,” said Dan Mourning, New Mexico State Fair general manager. “We are excited to have the opportunity to

showcase restaurants from throughout the state of New Mexico, and the incredible and creative ways that they make the best green chile cheeseburgers in the country.

Fairgoers will get to experience the competition for only \$2.00. Unlimited ride wristbands will be available in the midway for \$25.00.

Tomorrow is also Seniors' Celebration & Healthy Living Day, which is an event focused on the state's senior population and their health. Around 40 agencies will be present to promote healthy living habits and help anyone understand more about life and longevity. Seniors will have the opportunity to receive free flu shots and much more.

For more information, visit our website at [exponm.com](http://exponm.com)