

For Immediate Release
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2019 New Mexico State Fair Mega Pass Now Available

The 2019 New Mexico State Fair Mega Pass is now available for purchase online, through the State Fair website, in an effort to make the New Mexico State Fair more accessible to anyone interested in attending this year's event. The pass includes carnival ride wrist bands for the Reithoffer Midway as well as FREE gate admission to the fair, and is good on any one day of the fair. The Mega Pass also acts as a "fast pass," allowing holders to bypass the standard admission gate ticketing lines, meaning easier and quicker access to the fair for families.

The Mega Pass is on sale from today, August 5 through midnight on September 6 on the State Fair website. The \$29 Mega Pass is good for unlimited rides any single day of the fair and includes fair admission.

"We are happy to once again offer the Mega Pass to everyone planning on attending this year's New Mexico State Fair," said General Manager Dan Mourning. "The pass is a fantastic value, particularly for anyone who enjoys the exciting variety of rides our carnival provider, Reithoffer Shows brings to the Midway."

The Mega Pass is the most affordable option for those who attend the State Fair on Fridays, Saturdays and Sundays, as special discounted admission deals for the fair will not take place on those days. Though Reithoffer Shows ride wrist bands will be available on Fridays, Saturdays and Sundays for the walk up crowd, they will be offered at full price, and admission into the fair must still be purchased separately. The New Mexico State Fair runs September 5 – 15, 2019.

Direct link to Mega Pass: <https://statefair.exponm.com/p/buy-tickets>

For more information about the fair, visit us at www.exponm.com.

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