



For Immediate Release
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Contact: Wyndham Kemsley
(505) 720-5691

New Mexico State Fair Crowns 2019 State Fair Queen

ALBUQUERQUE, NM—Alyssa Marable was named New Mexico State Fair Queen on Saturday, September 15, during a coronation ceremony in the African American Performing Arts Center. Alyssa is the daughter of Wade and Annette Marable. The newly-crowned 2019 New Mexico State Fair Queen hails from Dona Ana County. The Las Cruces native is currently studying Equine Science at New Mexico State University. Her future goals include owning a ranch for rehabilitated horses. She enjoys barrel racing, and often participates in amateur rodeos around her hometown. She races on her appendix horse Rebel, who she also trained to walk patterns for the horsemanship portion of the Queen's Contest. Aside from rodeo, Alyssa is proud of her achievements in competition pistol shooting. During her time in 4-H, she was among the top 10 ranked pistol shooters in the United States.

Alyssa says she is “super excited for this year.” She is eager and ready to learn all there is to know about her new responsibilities and is motivated to make her home state of New Mexico proud. According to Alyssa, what she looks forward to the most as the New Mexico State Fair Queen is “the opportunity be an advocate for the New Mexico State Fair and the rodeo.”

The rules for the Queen Contest describe the title of New Mexico State Fair Queen as “one of honor and prestige like no other in New Mexico and the experience gained during the queen's reign will enrich her life in countless ways.” This title represents not only the Western way of life, but also the quality of leadership among young women in New Mexico as the leaders of tomorrow. According to Queens Contest guidelines, the objective of the New Mexico State Fair Queen Contest is to determine an official representative of the Fair who will serve as an ambassador to the general public, exhibiting exceptional sportsmanship. She should be able to speak with authority, and with knowledge about the New Mexico State Fair, the State of New Mexico and the sport of rodeo. She should also be familiar with the state's agriculture industry, its Western heritage, and diverse cultures which is what the New Mexico State Fair is about.

A panel of three judged the New Mexico State Fair Queen Contest – with their scores added together to give one averaged score for each contestant. The contestant with the highest averaged score is selected as the New Mexico State Fair Queen. Each contestant was judged on horsemanship, personality and personal interviews.

The first runner up is DeAnne Guthrie from Curry County and the second attendant is Cathryn Wellborn of Socorro County.

For more information regarding the 2019 New Mexico State Fair Queen, and all other things State Fair, visit our website at exponm.com.