

# **NEW MEXICO STATE FAIR**

**September 9-19, 2021**

**Announces the  
New Mexico State Fair Queens Contest**

**to be held**

**September 15-18, 2021**

## **Contest Rules For The 2022 New Mexico State Fair Queen Competition**



**Queen Superintendent  
Temple Daniels  
(505) 620-7558**

**Entry Fee  
\$150.00**

**Applications Must Be Postmarked  
by August 31, 2021**

P.O. Box 8546  
Albuquerque, NM 87198

**2020-2021 New Mexico State Fair Queen**

*Deanne Guthrie*



## **Welcome To the New Mexico State Fair Queen Contest**

The New Mexico State Fair Queen title carries enormous honor and prestige. The State Fair Queen represents New Mexico's great southwestern way of life and exemplifies tomorrow's leadership among our state's young women.

The objective of the New Mexico State Fair Queen Contest is to select an official representative of the New Mexico State Fair. The State Fair Queen serves as an ambassador of the New Mexico State Fair and she must exhibit exceptional sportsmanship and high moral and ethical standards.

The Queen should be familiar with New Mexico's agricultural industry and our diverse cultures. She must conduct herself in accordance with her prestigious title, speaking intelligently and with authority about the New Mexico State Fair, the State of New Mexico, and the great sport of Rodeo.

The potential value of the New Mexico State Fair Queen title is limitless. The Queen is the official Representative of the New Mexico State Fair and should be aware of the value of public relations between the general public and the New Mexico State Fair Officials with whom she interacts. The experience she gains during her reign will enrich her life in countless ways.

The New Mexico State Fair welcomes and encourages family, relatives and friends to attend all events open to the public, or as designated in the agenda. Support and assistance during the Queen Contest is very important to your Contestant. She needs encouragement and help during this time. This contest will be a unique experience and is an opportunity to make lifelong friends. The New Mexico State Fair wants everyone associated with the Contestants to have a good time and enjoy the special activities planned throughout the Contest.

# New Mexico State Fair Queen Contest Rules

1. **Qualifications**. A Queen Contestant shall be a young woman at least 17 and no more than 25 years of age as of September 1 in the year she competes. A Contestant may not have held the title of New Mexico State Fair Queen previously. The New Mexico State Fair Queen shall reign for one year - from the day she is crowned through the next State Fair. In the event the Queen is unable to fulfill her duties, then the First Attendant will assume the title.
2. **Sponsorship**. A Queen Contestant must be sponsored by a Responsible Organization in her county, such as her County's Fair Board, FFA, 4-H, Sheriff's Posse, Chamber of Commerce, County Commission, Rodeo/Riding Clubs, Rotary Club, Girl Scouts or a similar group. Sponsors are not required to assume any financial responsibility for their Contestant. No sponsorship donations may be taken in the name of the New Mexico State Fair and Rodeo Queen Contest without the knowledge and consent of the New Mexico State Fair and Rodeo Queen Contest Superintendent, Temple Daniels. Temple Daniels, will help Contestants find a Responsible Organization to sponsor her if necessary, but not required. All donations including money, clothing, etc. received by the contestant must be with the donor's knowledge and understanding that it is for the contestants own personal benefit in competition.
3. **Community Involvement**. Please list what organizations you have participated in or are a member of (County's Fair Board, FFA, 4-H, Sheriff's Posse, Chamber of Commerce, County Commission, Rodeo/Riding Clubs, Rotary Club, Girl Scouts, etc.). Participant must be in good standings within each participating organization.
4. **Applications**. Applications for New Mexico State Fair Queen Contest are available at [www.statefair.exponm.com](http://www.statefair.exponm.com). A Contestant must complete, sign and return the entry application with applicable fees by the entry deadline of August 31<sup>st</sup>. Entry forms must also be signed by the sponsor and by a parent or legal guardian of the Contestant if she is a minor. Mail to : P.O. Box 8546, Albuquerque, NM 87198 Attn: Temple
5. **Fair Time**. Contestants shall provide their own transportation for themselves and their horse(s) to and from the New Mexico State Fair. Contestants shall not take their horse(s) to the Fairgrounds before 5:00 PM on Tuesday September 15th. Contestants may bring feed and bedding for their horse(s) or call 4-W Feed Store (505/934-2681) to make arrangements to buy feed and bedding at the Fairgrounds.
6. **Horses**. A Contestant may borrow a horse. Stall space will be available for Contestants' horses, with a limit of two (2) horses per Contestant provided space is available. No stallions are allowed. A health certificate issued not earlier than thirty (30) days prior to arrival at the Fairgrounds (health certificates are only valid for 30 days) is required for each horse. Contestants must comply with all New Mexico Livestock Board health regulations - telephone (505) 841-6161 or [www.nmlbonline.com](http://www.nmlbonline.com).
7. **Changes**. The New Mexico State Fair is not liable for any misprints of rules, classes or schedules. The State Fair reserves the right to adjust the schedule or substitute judges without notice if necessary. Changes or corrections will be posted at the Fair's website at [www.statefair.exponm.com](http://www.statefair.exponm.com).
8. **Photo release (insert appropriate verbiage and obtain legal review)**

## HOUSING AND STALLING

1. **Arrival at Fair.** Contestants must arrive at the Harms Youth Hall on the Fairgrounds between 10:00 am and noon on Wednesday, September 15, 2021. Housing will be provided for the Contestants. The rate is \$15.00 per day and shall be paid at check-in.
2. **Chaperones.** Queen Contest Chaperones will supervise the Contestants at all times from check-in until the end of the contest. Contestants must decline all personal invitations during the contest. Contestants who arrive at the Fairgrounds before Chaperones are on duty must secure their own housing. Contestants must attend all Queen Contest functions including the Orientation and NMSF Emergency Action Plan Training on the day of arrival at Harms Youth Hall. Most Queen Contest functions are open to family and friends, but the Contestants must always sit with the Chaperones.

## PASSES

1. **Passes.** Each Contestant will receive one 6T Parking/Trailer pass and one Admission Ticket for the dates of the Queen Contest.
2. **Trailer Storage.** After unloading, Contestants must move their trailers to the Offsite Trailer Parking at the National Guard Armory at 600 Wyoming Blvd NE, Albuquerque, NM 87123. The Armory parking entrance is south of the National Guard building on Copper Avenue. Maps and parking stickers will be available at the Gate 6 Horse Check-In Area.
3. **Parking and Passes.** Contestants' family and friends may park at Gate 8 (Louisiana just south of Lomas) or at Gate 1 (off Central Avenue). Parking may be purchased at parking attendant booths and admission tickets may be purchased at the admission gates. Parking based upon availability.

## DISQUALIFICATION

1. **Influence.** A Contestant will be disqualified if her family, sponsors, or friends attempt to influence, coerce, or harass any judges, chaperones, State Fair Officials, or the Queen Superintendent.
2. **Breach of Rules.** A Contestant will be disqualified if she fails to observe the rules and regulations of the Contest or fails to fulfill her obligations, in the judgment of the Queen Superintendent and State Fair Officials.
3. **Improper Conduct.** A Contestant will be disqualified if she or any family member, friend, or sponsor displays conduct detrimental to the New Mexico State Fair or to the title of New Mexico State Fair Queen, in the judgment of the Queen Superintendent.

## JUDGING

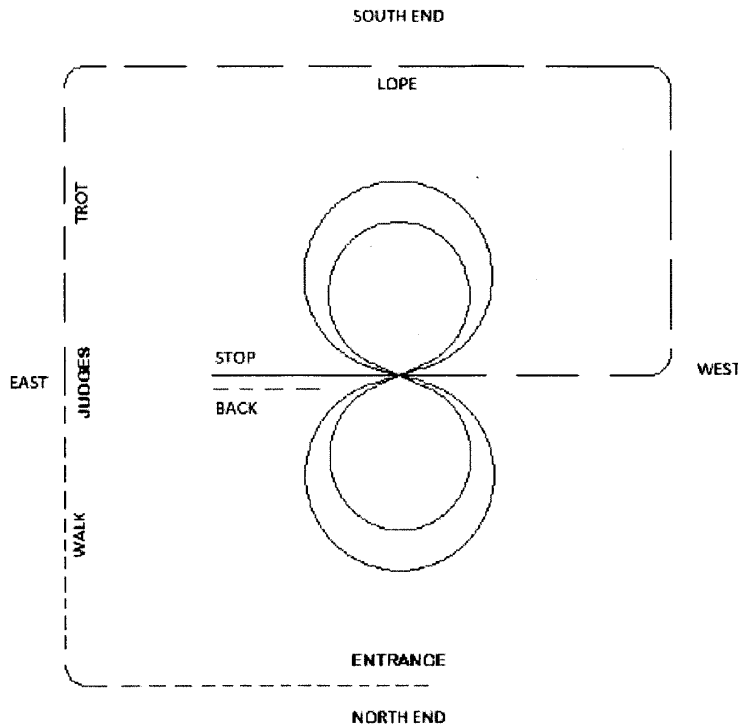
1. **Dates.** Contestants will be judged between September 15<sup>th</sup> and 18<sup>th</sup> 2021. The scores from a panel of three Judges will be averaged and the Contestant with the highest averaged score will be crowned the New Mexico State Fair Queen on September 18, 2021.
2. **Criteria.** Contestants are judged on the following criteria: Horsemanship, Personality, and Personal Interviews. An overall total of 200 points is available. Please review score sheets for scoring breakdown.

Horsemanship (1st go around)	50 Points
Horsemanship (2nd go around)	50 Points
Personality (speeches)	50 Points
Personal Interview	50 Points

## HORSEMANSHIP

The horsemanship division accounts for 50% of the total points. The goal of the horsemanship division is to select the Contestant who is best able to demonstrate her overall horsemanship skills.

There are two (2) riding sessions which consist of a set pattern, a Queen's run, and a free pattern as well as horsemanship questions in the 1<sup>st</sup> go around. Contestants will draw for order of competition at Orientation. Each Contestant will follow the pattern below. When all Contestants have completed the set pattern and the Queen's run portions of the Horsemanship division, they will return for the free pattern time of two (2) minutes each. After all contestants have completed the free pattern portion, they will line up in the middle of the Arena where the Judges may ask them horsemanship questions.



## PERSONALITY

The personality division accounts for 50% of the total points. The goal of the personality division is to select the Contestant who best projects the most enthusiasm, knowledge and confidence. This division includes speech, modeling, impromptu questions, personal interview, written test, and appearance.

There will be a reception where Contestants will model, give prepared speeches, and respond to impromptu questions. Contestants are encouraged to use their full time of three minutes for prepared speeches. Private interviews are scheduled as well; these interviews are casual and designed to let the judges get to know the Contestants on a personal level.

Tie Breaking Procedure: In the event that two Contestants tie, then the Contestant with the higher score in Horsemanship shall be crowned the Queen.

Finality of Judges' Scoring: As a condition of entry into the Queen contest, Contestants agree that the judges' scoring is final and not subject to appeal to any person or body, administrative or judicial.

Congeniality: Contestants may vote by secret ballot for a Congeniality Award to be given to the Contestant who demonstrates a genuine caring and friendliness towards other Contestants throughout the contest. These ballots will not be included in the judging divisions.

Crowning: All Contestants are expected to appear at the Coronation where the Queen and her First and Second Attendants are crowned.

## SAMPLE SCORECARD

	<u>POINTS</u>
<b><u>PERSONALITY</u></b>	
SPEECH	
Speech selection (interesting and entertaining)	(20)
Projects confidence, pleasant, friendly, relaxed, poised and sincere	(15)
MODELING	
Makes an onstage statement	(5)
Posture is straight and moves with fluid motion	(5)
IMPROMPTU QUESTIONS	
Did the Contestant respond to the question in the correct context	(5)
Was the Contestant well spoken	(5)
<b>TOTAL</b>	<b>(55)</b>
WRITTEN TEST	
The State of New Mexico	(5)
The New Mexico State Fair	(5)
Rodeo	(5)
<b>TOTAL</b>	<b>(15)</b>
<b><u>HORSEMANSHIP 1ST GO AROUND</u></b>	
SET PATTERN	
Body position, seat, hands, legs	(5)
Completeness and correctness of pattern	(5)
Maintaining control of mount and dismount	(5)
Ability to answer horsemanship question	(5)
QUEEN'S RUN	
Utilizes the arena and maintains control – quick but not dangerously fast	(5)
Connects with audience, hat stays on, stops appropriately at end of run	(5)
FREE TIME PATTERN	
Selection of pattern	(10)
Variety of horsemanship maneuvers and horsemanship ability	(10)
<b>TOTAL</b>	<b>(50)</b>
PERSONAL INTERVIEW	
Ability to articulate opinions and aspirations, sense of accomplishment	(15)
Poise and presence	(10)
PERSONAL STYLE	
Personal Style	(5)
<b>TOTAL</b>	<b>(30)</b>
<b><u>HORSEMANSHIP 2nd GO AROUND</u></b>	
SET PATTERN	
Body position, seat, hands, legs	(5)
Completeness and correctness of pattern	(5)
Maintaining control of mount and dismount	(5)
Ability to answer horsemanship questions	(5)
QUEEN'S RUN	
Utilize the arena and maintains control - quick but not dangerously fast	(5)
Connects with audience, hat stays on, stops appropriately at end of run	(5)
FREE TIME PATTERN	
Selection of pattern	(10)
Variety of horsemanship maneuvers and horsemanship ability	(10)
<b>TOTAL</b>	<b>(50)</b>
<b>GRAND TOTAL</b>	<b>200 POINTS</b>



## **LOST STUDENTS/CHILDREN**

Call Station A on the Fairgrounds - New Mexico State Police dispatch at 505-222-9780. Give a description of the missing person by name, gender, age, and hair color, height, last seen at...

Notify the State Fair Safety/Security Director 505-492-4453.

### **EMERGENCY PHONE NUMBERS:**

**EXPO SECURITY DIRECTOR (505-492-4453)**

**STATE POLICE (505-222-9780)**

**SAFETY (505-401-5095)**

# **ENTRY APPLICATION CHECK LIST**

Items to be submitted to the New Mexico State Fair

- NMSF Queen Contest Official Entry Form
- Expectation Statement
- Agreement - Rules
- Release of Responsibility or Personal Injury and/or Property Damage
- Minor's Release
- Personal Activities Information
- Entry Fee of \$150.00

## NEW MEXICO STATE FAIR QUEEN CONTESTANT OFFICIAL ENTRY FORM

Contestant agrees to abide by the Harms Youth Hall rules. Contestant understands that failure to comply with the Contest rules will mean surrendering all privileges as a New Mexico State Fair Queen Contestant. Please read the rules in the Premium Book.

Contestant agrees that if she is named New Mexico State Fair Queen, she will remain single for one year from the time of her selection. If she marries during her reign, she will automatically forfeit her title and the First Attendant shall assume the title.

All Queen Contestants will reside as guests of the New Mexico State Fair at the Harms Youth Hall Dorms on the Fairgrounds during the Queen Contest. Mandatory check-in time is between 10:00 am and noon on-Wednesday, September 16, 2020. Mandatory fire evacuation training will be held after check-in and orientation will follow at 1:00 PM (location TBD). Checkout is Sunday, September 19, 2021.

Stall space will be available for Contestants' horse(s) after 5:00 PM on Tuesday, September 14, 2021 with a limit of two (2) horses per Contestant provided space is available. Horses need not be entered in any show classes, but must have proof of current Coggins and a Health Certificate.

Contestants agree to the judging procedures set by the New Mexico State Fair Queen's Contest, and agree that the decisions of the Judges are final.

Contestant understands that as a Queen Contestant her conduct is judged. Contestants are expected to conduct themselves to the credit of their counties, families, friends and sponsors at all time.

<b>CONTESTANT'S NAME</b>		<b>PHONE #</b>	<b>EMAIL ADDRESS</b>		
<b>CONTESTANT'S SIGNATURE</b>		<b>DATE</b>	<b>COUNTY OF RESIDENCE</b>		
<b>ADDRESS</b>		<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	
<b>PARENTS NAME</b>		<b>SIGNATURE</b>		<b>DATE</b>	
<b>SPONSOR'S NAME</b>		<b>SIGNATURE</b>		<b>DATE</b>	
<b>PHONE NUMBER</b>		<b>COUNTY OF RESIDENCE</b>		<b>EMAIL</b>	
<b>SPONSOR'S ADDRESS</b>		<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	

## **EXPECTATION STATEMENT**

I understand that if I win the title of New Mexico State Fair Queen, I will be the New Mexico State Fair's Official Representative and Ambassador to the general public. As Queen, I will uphold the title and give it all the honor and dignity it deserves. I will represent and exhibit sportsmanship and high moral and ethical character. I will speak intelligently and with knowledge about the New Mexico State Fair and the State of New Mexico. I will be familiar with our State's agriculture industry, our western heritage and our diverse cultures.

I understand that the New Mexico State Fair Queen contest is not a beauty contest. Rather, it is a competition which recognizes a number of attributes: sportsmanship, horsemanship, personality, public speaking and appearance. It is my responsibility, as the New Mexico State Fair's official representative to act, speak, and dress according to the esteem the title deserves, any time I am in the public eye.

I represent and agree that I am sponsored by a Responsible Organization, such as my County's Fair Board, FFA, 4-H, Sheriff's Posse, Chamber of Commerce, County Commission, Rodeo/Riding Clubs, Rotary Club, Girl Scouts or a similar group.

I understand and agree that I will provide my own horse and transportation to and from the New Mexico State Fair Queen Contest. I will also be responsible for providing the feed and care for my horse(s). I understand and agree that stall space will be available for my horses while competing in the New Mexico State Fair Queen Contest. I understand that there is a limit of 2 horses that I may bring (if space allows), and no stallions are allowed. I will also provide a current Coggins certificate together with a Health Certificate issued no earlier than 30 days prior to arriving at New Mexico State Fairgrounds.

I understand and agree that the New Mexico State Fair has the right to disqualify me should I or any of my family, friends, and/or sponsors or any other person and/or party acting on my behalf, attempt to influence and/or harass any of the Judges, Queen Contest Superintendent, New Mexico State Fair Officials and/or Chaperones. I will be disqualified should I fail to fulfill obligations as directed and set forth in the rules or any other documents and/or forms that I sign in reference to the New Mexico State Fair and the New Mexico State Fair Queen Contest. I will be disqualified should I display any conduct detrimental to the title of "New Mexico State Fair Queen".

I will complete, sign and return, by the entry deadline, all documents and forms, as well as have my applicable guardians, parents and/or Sponsors sign the forms where stated therein. Forms must be returned in their entirety.

I will complete and return all items on the Entry Application Check List.

Should I become the New Mexico State Fair Queen, I will:

- Wear my crown and banner any time I am acting as New Mexico State Fair Queen.
- Make myself available for opportunities to appear as New Mexico State Fair Queen to the public and be prepared for photograph and interview opportunities to promote the New Mexico State Fair.
- Attend specific events as requested by Expo New Mexico.
- Execute a contract with the New Mexico State Fair if I win the Queen Title or the first runner-up position.
- Uphold the title of New Mexico State Fair Queen, encourage others to participate in future contests and assist in the provisions of my reign, act as hostess to Contestants in next year's Contest, and assist in the promotion and conduct of the contest in every way I am asked.
- Maintain close contact with the Queen Superintendent who will be my official chaperone and must approve my official appearances.

I agree that from my entry as a Contestant throughout my reign as New Mexico State Fair Queen, I shall remain unmarried. I shall observe the high standards of moral, ethical, and professional behavior befitting my Title and will set a good public example to future Contestants.

I understand that during my reign as Queen I must be available from start to finish of the entire New Mexico State Fair. I will make all public and State Fair appearances as designated and scheduled by the Queen Superintendent and I will do so in a friendly manner with a positive attitude and professional demeanor.

I have carefully read the aforementioned statement and the New Mexico State Fair Queen Contract and fully understand and agree to abide by the terms therein. I also agree that I have read and understand the New Mexico State Fair Queen Contest Regulations and Rules.

\_\_\_\_\_  
Signature of Queen Contestant

\_\_\_\_\_  
Today's Date

\_\_\_\_\_  
Signature of Parent/Legal Guardian  
(If Contestant is under 18 years of age)

\_\_\_\_\_  
Birth Date of Queen Contestant

\_\_\_\_\_  
County of Legal Residence

**AGREEMENT - RULES**

This Agreement is made by the undersigned Queen Contestant in the New Mexico State Fair Queen contest ("Contestant").

**WITNESSETH:**

**WHEREAS**, New Mexico State Fair and New Mexico State Fair Queen Superintendent ("Queen Superintendent") conduct the New Mexico State Fair Queen Contest ("Contest") including the creation, publication and administration of all rules relating thereto; and

**WHEREAS**, Contestant desires to compete in said Contest;

**NOW THEREFORE**, in consideration of her participation in the Contest and other good and valuable consideration, the receipt and sufficiency of which is acknowledged:

1. Contestant represents that she:
  - (a) has read all Contest rules and regulations;
  - (b) has received a complete copy of all Contest rules;
  - (c) has been fully advised as to any and all written and/or verbal amendments to Contest rules;
  - (d) understands the rules; and
  - (e) has had opportunity to ask questions about the rules and her questions have been fully answered.
  
1. Contestant agrees that she will adhere to and comply with all Contest rules.
  
3. Contestant agrees that if she sees or is told of a violation or perceived violation of any Contest rule:
  - (a) She will inform the New Mexico State Fair Queen Superintendent of the alleged or perceived violation at the earliest and most proximate time but not less than two (2) hours before the scheduled coronation of the Contest winner(s);
  - (b) She will not withhold information from the Queen Superintendent or from other Contestant(s) so as to deprive Contest officials of the opportunity to investigate alleged violations;
  - (c) She will cooperate with the Queen Superintendent in her investigation of any allegation; and
  - (d) She understands that unless timely reported, any alleged violation or perceived violation of Contest rules shall be deemed waived and the complaining party will not be allowed to present allegations regarding same.

\_\_\_\_\_  
Signature of Queen Contestant

\_\_\_\_\_  
Today's Date

**RELEASE OF RESPONSIBILITY**  
**FOR PERSONAL INJURY**  
**AND/OR PROPERTY DAMAGE**

I agree that I will not hold the New Mexico State Fair, the State of New Mexico, or its respective employees, invitees or agents responsible for any personal injury or personal property damage arising as a result or caused by my participation in the New Mexico State Fair Queen Contest or my presence at the New Mexico State Fair. I acknowledge and agree that every Queen Contestant is responsible for any injury that may be occasioned to any person whosoever, or for any damage to any property by any horse owned, exhibited or brought to the New Mexico State Fair by her or anyone assisting her, and shall indemnify the New Mexico State Fair and the State of New Mexico against all claims or demands of any kind or nature that may grow out of any injury or damage occasioned by any such horse and Contestant.

I certify that I am 18 years of age or older and that I have read and accept the responsibility clause of this form.

\_\_\_\_\_  
Signature of Queen Contestant

\_\_\_\_\_  
Birth date of Queen Contestant

\_\_\_\_\_  
Signature of Parent/Legal Guardian  
(If under 18 years of age)

\_\_\_\_\_  
Birth Date of Contestant

\_\_\_\_\_  
County of Legal Residence

\_\_\_\_\_  
Today's Date

**MINOR'S RELEASE**

I and/or we, \_\_\_\_\_  
the parent(s) or guardian(s) of \_\_\_\_\_, a minor born on \_\_\_\_\_,  
age \_\_\_\_\_, do hereby consent and agree that said minor may compete in the New Mexico State Fair  
Queen Contest. Furthermore I and /or we joined by said minor do hereby consent and agree that the  
State of New Mexico and all cooperating persons or groups shall not be held responsible for any and all  
loss, damage, costs and other damages or injury sustained or suffered by said minor while entered in all  
or any portion of the New Mexico State Fair Queen Contest or at any time prior to or subsequent thereto.

I and/or we further agree that we will be responsible for any injury that may be occasioned to any person  
or any damage to any property by any horse owned, exhibited, or brought to the Fairgrounds by the  
minor Queen Contestant or anyone assisting her or accompanying her and that I/we shall indemnify the  
State of New Mexico against all claims or demands of any kind or nature that may arise out of any  
injury or damage occasioned by any such person or horse.

SIGNED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
Signature of Minor's Parent/Legal Guardian

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Birth Date of minor Queen Contestant

\_\_\_\_\_  
Today's Date

STATE OF NEW MEXICO:

COUNTY OF \_\_\_\_\_:

The foregoing instrument was signed and sworn before me on this date by  
\_\_\_\_\_, the parent(s) or guardian(s) of the minor Queen Contestant.

\_\_\_\_\_  
Notary Public

My commission expires: \_\_\_\_\_



## **PERSONAL ACTIVITIES INFORMATION**

Please print clearly. This information will be read to the audience during your horsemanship pattern. If you prefer, you may attach a document to this form and we will read that instead.

NAME \_\_\_\_\_

COUNTY \_\_\_\_\_

NAME OF HIGH SCHOOL \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

DATE OF GRADUATION \_\_\_\_\_

NAME OF COLLEGE \_\_\_\_\_ MAJOR \_\_\_\_\_

WHAT IS YOUR FREE TIME EVENT \_\_\_\_\_

FUTURE PLANS AND GOALS \_\_\_\_\_

PROUDEST MOMENT \_\_\_\_\_

ACTIVITIES WITH YOUR HORSE (Rodeo, Horse Show, Etc.) \_\_\_\_\_

NAMES OF HORSE(S) TO BE USED DURING COMPETITION \_\_\_\_\_

AGE AND BREED OF HORSE(S) \_\_\_\_\_

TELL US THE MOST INTERESTING THING ABOUT YOU \_\_\_\_\_

AWARDS AND ACCOMPLISHMENTS \_\_\_\_\_

WHAT TRAITS DOES A GREAT QUEEN POSSESS? \_\_\_\_\_

**PHOTO RELEASE**

I, \_\_\_\_\_ hereby grant and authorize EXPO New Mexico / New Mexico State Fair, its employees, and/or its subcontractors that are filming and/or producing content, the right to take, edit, alter, copy exhibit, publish, distribute and make use of any and all pictures or video taken of me to be used in and/or for legally promotional materials including, but not limited to, newsletters, flyers, advertisements, press kits and websites or social networking sites and digital communications, without payment or any other consideration.

This authorization extends to all languages, media, formats and markets now known or hereafter devised. This authorization shall continue indefinitely, unless I revoke authorization in writing.

I understand and agree that these materials shall become the property of EXPO New Mexico / New Mexico State Fair and will not be returned.

I hereby hold harmless, and release the EXPO New Mexico/ New Mexico State Fair from all liability, petitions, and causes of action which I, my heirs, representative, or any other persons may make while acting on my behalf of my estate.

Signature: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Today's date: \_\_\_\_\_

Witness: \_\_\_\_\_