

County Booths

Division 10

New Mexico State Fair
September 10 – 20, 2026

Art Director

Ramona Vigil-Eastwood
Ramona.veastwood@expo.nm.gov
(505) 222-9738

Superintendent

Laura Fiala
(505) 379-2776

County Booth Applications

Deadline: August 3, 2026

County Booths Display

Entry/Setup Date

Tuesday, September 8, 2026

Must be Completed by 5:00 pm

Judging

Wednesday, September 9, 2026

9:00 am to 12:00 pm

**The Agricultural Building products
entry section will be closed
9:00 am-12:00 pm for judging.**

Chaves County 2025 First Place Winner

Overview

Every county in the state has an abundance of resources, whether natural, agricultural, mineral or industrial. Whether manufactured or raw, it is possible for every county to display its finest products it produces and promotes in the show window of the NM State Fair.

County Booths Section 224 Premiums

1st	\$250.00
2nd	\$200.00
3rd	\$175.00
4th	\$150.00
5th	\$100.00

Special Rules

1. **Mileage will not be allocated.**
2. Any product of the county, whether it be natural, agricultural, mineral or researched, may be used in the display. Anything may be displayed in the booth of a reasonable nature that shows in a creditable and attractive manner the outstanding features of the county.
3. The theme for this year: **“Agriculture More Important Than Ever”** in _____ County.
County Name
4. No commercial advertising will be permitted in the booth exhibit. Products of experiment stations cannot be exhibited in the booth.
5. Application for a booth may be made by County Extension Agent, Chamber of Commerce, Farm Bureau, or by an organization or individual in the name of the County.

6. Applicants are required to complete a W-9 in order for the Fair to process award premiums.
7. All applications received on behalf of a county will be evaluated but only one can be accepted for the purpose of reserving a booth, application and completed W-9 must be received in the Entry Office by **August 3, 2026**. Otherwise, applications from other agriculture oriented or civic organizations will be considered for those booths not allotted. Please mail or email application and W-9 to:

Ramona Vigil-Eastwood
PO Box 8546
Albuquerque, NM 87198

Email: Ramona.Veastwood@expo.nm.gov

8. Uniform space allotted for each county will be a booth 4 ft. deep by 8 ft. wide with display height of 40" (Subject to availability).
9. Exhibits must be completed by 5:00 PM Tuesday, September 8, 2026. The Agriculture Building will be closed Wednesday, September 9, 2026, from 9:00 AM to 12:00 PM for judging. **See rule #14: Exhibits may not be removed until Monday, September 21, 2026, from 9:00 AM to 5:00 PM.**
10. Signs bearing the name of the County will be furnished and must be placed in uniform line at top of exhibit.
11. Decayed fruit and vegetables must be replaced with fresh products if necessary to maintain appearance. At their discretion, the Superintendent has the right to discard decaying items.
12. Precautions are taken for the safety of all entries, but in no case, will the New Mexico State Fair, the state of New Mexico, employees, contractors or volunteers be held liable for the loss or damages to any entry while in the Fair's possession. Participants are encouraged to carry their own insurance.

13. Participant recognizes that marketing of the Fair and its grounds requires use of photography and video. Participant hereby expressly grants to the Fair the irrevocable, assignable right and license to take, use and publish participant images and entries without the need for any other approval. Images and entries will not be used for profit.
14. Participants are responsible for picking up their own entries or providing written authorization for pick-up by another individual.
15. **NEW: Entries** must be picked up Monday, September 21, 2026, from 9:00am – 5:00pm. Any work remaining on the Fairgrounds after this date will be considered abandoned and shall become the property of the NM State Fair to be disposed of at its discretion.

Booths will be judged on the following basis:

Representation of resources	35%
(County Resources in exhibit may include)	
<ul style="list-style-type: none"> • Natural • Agricultural • Mineral • Industrial or Researched 	
Attractiveness	25%
<ul style="list-style-type: none"> • Arrangements • Neatness • Labeling of items 	
Quality of Material Used	25%
<ul style="list-style-type: none"> • Freshness • Originality 	
Theme	15%
Total	100%