



For Immediate Release  
March 25, 2024  
Contact: Ty Stevers  
505-435-1711

## **BECKY G ADDED TO NEW MEXICO STATE FAIR CONCERT LINEUP**

***Tickets go on sale March 29<sup>th</sup>, 2024.***

New Mexico State Fair officials announced multi-platinum singer, songwriter, actress, entrepreneur and activist, Becky G as the fifth and final concert for the 2024 New Mexico State Fair's already electrifying concert lineup.

Fresh off her performance at the Academy Awards and after stealing the show at Coachella 2023, the multi-platinum recording artist will perform in Tingley Coliseum following PRCA Xtreme Bulls on Saturday, Sept. 7. A multi-award winning artist, Becky promises to captivate the crowd with her expansive repertoire and dynamic stage presence.

"We promised an awesome rodeo-concert series this year and Becky G is the perfect addition to this year's lineup," said General Manager Dan Mourning. "With her unique range of Latin, pop, and rap influences as well as the incredible energy she brings to the stage, she is sure to deliver an epic show to the New Mexico State Fair."

The 2024 New Mexico State Fair Rodeo-Concert Lineup is as follows:

**Thursday, Sept. 5<sup>th</sup>:**

New Mexico Barrel Racing Association Barrel Racing

**Friday, Sept. 6<sup>th</sup>:**

Jo Dee Messina with Chevron PRCA Xtreme Bulls

<https://jodeemessina.com/>

**Saturday, Sept. 7<sup>th</sup>:**

Becky G with Chevron PRCA Xtreme Bulls

<https://www.iambecky.com/>

**Sunday, Sept. 8<sup>th</sup>**

Land of Enchantment First Impressions Rodeo

**Wednesday, Sept. 11<sup>th</sup>:**

Chevron PRCA Rodeo

**Thursday, Sept. 12<sup>th</sup>:**

Brad Paisley with Chevron PRCA Rodeo

<https://www.bradpaisley.com/>

**Friday, Sept. 13<sup>th</sup>:**

Cole Swindell with Chevron PRCA Rodeo

<https://www.coleswindell.com/?frontpage=true>

**Saturday, Sept. 14<sup>th</sup>:**

Josh Turner with Chevron PRCA Rodeo

<https://joshturner.com/>

**Sunday, Sept. 15<sup>th</sup>:**

Chevron PRCA Rodeo – Matinee

Tickets for Becky G go on sale Friday, March 29, while tickets for the rest of the 2024 rodeo-concert series are available now at the New Mexico State Fair Box Office, located under the purple awnings at Gate 3, from 9 a.m.-3 p.m. seven days a week and online at [statefair.exponm.com](http://statefair.exponm.com). Additionally, tickets are available to purchase at the Flea Market office from 9 a.m.-1 p.m. Fridays and 7 a.m.-2 p.m. on Saturday's and Sunday's. **Concert/rodeo tickets include admission to the Fair.**

The 2024 New Mexico State Fair is scheduled from Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top quality music and entertainment.

###