

For Immediate Release March 5, 2024 Contact: Ty Stevers 505-435-1711

## 2024 NEW MEXICO STATE FAIR ADMISSION TICKETS ON SALE NOW

## FAIRGOERS ENCOURAGED TO BUY TICKETS EARLY!

Today, New Mexico State Fair officials shared the great news that families and fair fanatics can plan their fair excursions earlier than ever before. Starting today, tickets for the September event are now available for purchase online at <a href="mailto:statefair.exponm.com">statefair.exponm.com</a>.

Advance admission tickets for the 2024 New Mexico State Fair can be purchased online for \$15 for adults and \$10 for children aged 6-12 and seniors aged 65 and up, reflecting a discount as compared to buying them at the event. The additional substantial benefit of buying admission tickets online is that patrons will have expedited entry without having to wait in line to purchase them at the gates.

"Ensuring our wonderful state fair experience is convenient and affordable for New Mexicans is our top priority," said fair General Manager Dan Mourning. "You'll want to plan ahead for this year's New Mexico State Fair and buy your tickets now, as we intend to deliver an epic fair with the best of New Mexico culture, entertainment, fair food and endless fun."

The 2024 New Mexico State Fair is scheduled from Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top quality music and entertainment. Visit <a href="statefair.exponm.com">statefair.exponm.com</a> to purchase your tickets today.