



FOR IMMEDIATE RELEASE

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New Mexico State Fair, Ex Novo, to Announce Official State Fair Beer at Joint Press Conference

Following the success of Dusty Spur in 2023 and Barrel Racer Blonde in 2024 the New Mexico State Fair has once again partnered with Ex Novo Brewing to collaborate on the 2025 State Fair Beer.

WHAT: The New Mexico State Fair and Ex Novo will announce the 2025 New Mexico State Fair beer via a joint press conference.

WHO: Officials from the New Mexico State Fair, along with Joel and James Gregory of Ex Novo

WHEN: Wednesday, August 20, 2025, 10 a.m.

WHERE: Ex Novo Brewing Company Downtown Taproom, 701 Central Ave NW
