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New Mexico State Fair and Ex Novo Brewing Announce Official Beers of the 2025 State Fair

The New Mexico State Fair and Ex Novo Brewing have announced the official beers of the 2025 State Fair, Dusty Spur and Midway Marzen, during a joint press conference on Wednesday, August 20. Dusty Spur is a light, crisp pilsner that is the perfect companion to a warm, sunny day at the New Mexico State Fair while Midway Marzen is a smooth, malty Oktoberfest made for celebrating at the Fair.

“With the popularity of Dusty Spur in 2023, it was a no-brainer to bring it back and I have been asking the Gregorys for an Oktoberfest since 2023,” said Fair general manager Dan Mourning. “As usual, Ex Novo knocked it out of the park and we are so excited to partner with them for the third-straight year. New Mexico has a strong craft beer industry and what better way to show our appreciation for it than brewing our own State Fair beer. We are one of the only Fairs in the country that can produce and brand a craft beer product and New Mexico consumers and fairgoers are the ultimate winners of this partnership.”

Ranked as the number one “Best Craft Brewery to Visit in New Mexico” by the *Albuquerque Journal*, Ex Novo was founded by Corrales native Joel Gregory and opened its Corrales tap room in 2019. The brewery recently invested heavily in downtown Albuquerque by renovating and opening a location inside the Firestone Building on 7th and Central. The 11,000 square foot space includes a full-service taproom, restaurant, a large patio space, a bar and a café/deli.

Dusty Spur was a crowd favorite in 2023 and is brewed with American-grown malt, corn and rice. The secret to its rich depth of flavor is the addition of Cascade hops, making this pilsner stand head and shoulders above the rest.

Midway Marzen is an Oktoberfest made with decoction mashing, an old-school technique where part of the grain is boiled and added back in. This process makes the beer richer, more complex and gives it a beautiful head of foam.

Midway Marzen will be available exclusively at the New Mexico State Fair, while Dusty Spur will feature wider distribution.

The New Mexico State Fair is scheduled for Sept. 4-14, 2025. Tickets are available to purchase online at statefair.exponm.com.