



FOR IMMEDIATE RELEASE

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Contact: Ty Stevers

Ty.stevers@expo.nm.gov

505-435-1711

New Mexico State Fair Announces Labor Day Blowout Sale

Admission Tickets are discounted to just \$4.

The New Mexico State Fair is giving fairgoers the chance to purchase admission tickets for just \$4 over Labor Day weekend.

The tickets will be on sale from 10 am on Saturday, Aug. 30 – Sept. 1. The sale will be announced on the New Mexico State Fair social media channels and will end at 4 p.m. on Labor Day. Purchase tickets here: <https://statefair.exponm.com/>.

“Keeping the fair accessible to everyone is a top priority and this is an unbelievable opportunity to experience all the food, fun and entertainment for a great price,” said Dan Mourning, general manager of the New Mexico State Fair. “These tickets will go quickly so New Mexicans should act fast to take advantage of this incredible, limited-time option!”

The New Mexico State Fair, held annually in Albuquerque, creates an entertaining, inspiring, and educational intergenerational experience highlighting the preservation, promotion, and exposition of New Mexico’s vibrant and diverse agriculture, industry and culture. The 2025 State Fair will take place over 11 days from Sept. 4 to Sept. 14. Presented by Chevron, the theme of this year’s Fair is “Magical.”

WHAT: Labor Day Weekend Sale for the New Mexico State Fair

WHEN: Saturday, Aug. 30, at 10 am – Monday, Sept. 1, at 4 pm

WHERE: Announced on New Mexico State Fair social media accounts:
Facebook -[@nmstatefair](#) | Instagram -[@nmstatefair](#)