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NEW MEXICO STATE FAIR ANNOUNCES 2023 BEEF JERKY SHOWDOWN CHAMPIONS

Yesterday, the New Mexico State Fair celebrated the return of the Beef Jerky Showdown competition by naming two new jerky champs. The competition, which was held in the Department of Agriculture Building courtyard, included two categories for which established vendors could enter their jerky products: salt and pepper, and green chile beef jerky. Fairgoers served as judges for the “people’s choice” competition.

Of the seven competitors who participated, the two “jerky champions” whose jerky creations wowed the judges the most are as follows:

Green Chile: **Ortiz Jerky, Socorro**

Salt & Pepper: **Garrett’s Brown Bag, Albuquerque**

The New Mexico State Fair is proud to host food competitions which celebrate and promote New Mexico establishments and industries, including the jerky showdown.

The 2023 state fair runs through September 17, 2023. For more information about all the great entertainment, culinary experiences and cultural opportunities associated with this year’s state fair, log onto www.exponm.com.