



For Immediate Release: August 9, 2016
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New Mexico State Fair to Hold “Chicharron Challenge”

WHAT: 2016 NMSF & Disc-It Chicharron Challenge

WHEN: Event – Tuesday, September 13

Entry: Deadline to enter contest is August 26

WHERE: The Agriculture Building Courtyard – New Mexico State Fair

WHO: New Mexico restaurants are eligible. *Brick & mortar established restaurants.*

The New Mexico State Fair loves to highlight great local cooks and restaurants, especially local New Mexican cuisine. That's why the Fair, in conjunction with Disc-It, is proud to host the “Chicharron Challenge.” The challenge will be held on the afternoon of Tuesday, September 13 at the Fairgrounds. The event promises to be an extraordinary culinary experience for the competitors, judges and participants.

The New Mexico State Fair is now taking applications from restaurants statewide to participate in the competition. New Mexico restaurants will have through August 26 to submit an application to compete to win the unique title of “Chicarron Champion.” Ten restaurants will be selected to compete.

“Nothing beats food, fun and good spirited competition for us here at the New Mexico State Fair,” said Dan Mourning, General Manager. “Chicharrones appeal as a familiar comfort food to many folks growing up in New Mexico, and we are excited to partner with Disc- It to give local restaurants the opportunity to compete to be crowned "Chicharron Champion.”

For more information about the competition, log onto www.exponm.com.