

For Immediate Release August 2, 2016 Contact: Erin Thompson (505) 480-9731

Country Music Superstar Neal McCoy Added to the Outstanding New Mexico State Fair Rodeo-Concert Lineup

"Buy a Rodeo/Concert Ticket - Get the Fair for Free!"

State Fair officials are excited to announce the recent addition of country music legend Neal McCoy to the New Mexico State Fair concert lineup, performing after Xtreme Bulls and hONEyhoUSe on Saturday, September 10. With many chart topping hits such as "Wink," "No Doubt About It" and "The Shake," Neal McCoy brings more star power to the already strong entertainment lineup.

Tickets are on sale now, offering an exceptional value, because a concert/rodeo ticket lets you enjoy all that the Fair has to offer included with the price of a ticket. Tickets are available at the University of New Mexico Box Office, Albertson's locations and online at www.UNMTickets.com. All tickets include gate admission to the fair regardless of when purchased.

This year's New Mexico State Fair features rodeo-concerts backing PRCA and other rodeo events. The 2016 New Mexico State Fair will run 11 consecutive days beginning Thursday, September 8 through Sunday, September 18.

The 2016 New Mexico State Fair Rodeo-Concert entertainment lineup in its entirety is as follows:

- Friday, September 9 @ 7:00 p.m. Tracy Lawrence Rank Lil Buckers Rodeo
 \$30 Box, \$20 Chair, \$15 Bench
 www.tracylawrence.com
- Saturday, September 10 @ 7:00 p.m.
 PRCA Xtreme Bulls with Neal McCoy & hONEyhoUSe \$35 Box, \$25 Chair, \$15 Bench www.NealMcCoy.com www.honeyhouse.me

- Tuesday, September 13 @ 6:45 p.m.
 Wrangler Patriot Night PRCA Rodeo (stand alone rodeo)
 \$10 Fair Admission gets you into the Rodeo FREE (General Admission Upgraded Box Seats available for an additional fee)
- Wednesday, September 14 @ 6:45 p.m.
 PRCA Rodeo with Chase Bryant
 \$35 Box, \$25 Chair, \$15 Bench
 www.chasebryant.com
- Thursday, September 15 @ 6:45 p.m.
 PRCA Rodeo with LOCASH
 \$35 Box, \$25 Chair, \$15 Bench
 www.locashmusic.com
- Friday, September 16 @ 6:45 p.m.
 PRCA Rodeo with 38 Special
 \$35 Box, \$25 Chair, \$15 Bench
 www.38special.com
- Saturday, September 17 @ 6:45 p.m. PRCA Rodeo with Dwight Yoakam \$35 Box, \$25 Chair, \$15 Bench www.dwightyoakam.com
- Sunday, September 18 @ 4:00 p.m.
 PRCA Rodeo (stand alone rodeo)
 \$30 Box, \$20 Chair, \$15 Bench

On Tuesday, September 13 there is no concert associated with the rodeo, but the fair will be celebrating Wrangler Patriot Rodeo, as a way to honor our veterans. On that evening, cost of admission into the fair will get you a general admission seat at the rodeo on a first come, first served basis (with upgrades available for an additional fee).

Season Ticket packages are also on sale now with a variety of pricing options. Prices for season ticket packages including ALL rodeo/concert events are \$265 for box, \$175 for chair-back and \$115 for bench, and are available by logging onto www.UNMTickets.com or by calling the University of New Mexico Box Office at (505) 925-5626.

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