

# County Booths

Division 10



September 9-19, 2021

Superintendent

Laura Fiala

505-379-2776

County Booth Applications

**Deadline: August 2, 2021**

## **County Booths**

**Must be in Place by 5:00 PM Tuesday, September 7, 2021.**

### **Judging**

**Wednesday, September 8, 2021 from 9:00 AM to 12:00 PM**

The Agricultural products entry section of the Agriculture Building will be closed for judging from 9:00 AM to 12:00 PM Wednesday, September 8, 2021.

**County Booth Exhibits Must be removed on Monday,  
September 20, 2021 from 8:00 AM to 5:00 PM.**

**All exhibitors must claim their entries on this deadline.**

## **Overview**

Every county in the state has an abundance of resources, whether natural, agricultural, mineral or industrial. It is, therefore, possible for every county to display in the show window of the State Fair the finest products, whether raw or manufactured, which that county produces and thus promotes its best interests.

## **Travel Expenses**

Travel expense money will be allocated to each county represented (from County Seat to Albuquerque) on the following basis: **THIS WILL BE PAID ONLY UPON REQUEST AND THE REQUEST MUST BE MADE TO THE NEW MEXICO STATE FAIR ENTRY DEPARTMENT BY SEPTEMBER 23, 2021.**

0 - 99 miles from participating Co. Seat to Albuquerque	\$175.00
100 - 199 miles from participating Co. Seat to Albuquerque	\$225.00
200 & over miles from participating Co. Seat to Albuquerque	\$325.00

## **County Booths**

### **Section 224**

## Special Rules

1. Any product of the county, whether it be natural, agricultural, mineral or researched, may be used in the display. Anything may be displayed in the booth of a reasonable nature that shows in a creditable and attractive manner the outstanding features of the county.
2. The theme for this year is: (**Looking to the Future – What has changed in \_\_\_\_\_County**)
3. No commercial advertising will be permitted in the booth exhibit. Products of experiment stations cannot be exhibited in the booth.
4. Written application for a booth may be made by County Extension Agent, Chamber of Commerce, Farm Bureau, or by an organization or individual in the name of the County.
5. All applications received on behalf of a county will be evaluated but only one can be accepted for the purpose of reserving a booth. For consideration as the county representative, applications must be received in the Entry Office by **August 2, 2021**. Thereafter, applications from other agriculturally oriented or civic organizations will be considered for those booths not yet allotted.
6. Uniform space allotted for each county will be a booth 4 ft. deep by 8 ft. wide with display height of 40 inches (Subject to availability).
7. Signs bearing the name of the County will be furnished without charge, and must be placed in uniform line at top of exhibit.
8. Decayed fruit and vegetables shall be replaced with fresh products if necessary to maintain appearance; Superintendent has discretion to discard decaying items.
9. Exhibitor recognizes that marketing of the Fair and its grounds requires use of photography and video. Exhibitor hereby expressly grants to the Fair the irrevocable, assignable right and license to take, use and publish exhibitor images and property without the need for any other approval. Exhibitor also releases the Fair, its agents or assigns, from all claims related to the licenses that have been granted in this release.
10. Booths will be judged on the following basis:
  - Representation of resources** **35%**  
(Resources in county that may be included in exhibit)
    1. Natural
    2. Agricultural

3. Mineral	
4. Industrial or Researched	
<b>Attractiveness</b>	<b>25%</b>
1. Arrangements	
2. Neatness	
3. Labeling of items	
<b>Quality of Material used</b>	<b>25%</b>
1. Freshness	
2. Originality	
<b>Theme</b>	<b>15%</b>
<b>Total</b>	<b>100%</b>

## Premiums

<b>1st</b>	<b>\$250.00</b>
<b>2nd</b>	<b>\$200.00</b>
<b>3rd</b>	<b>\$175.00</b>
<b>4th</b>	<b>\$150.00</b>
<b>5th</b>	<b>\$100.00</b>

As a participant, volunteer, or attendee, you recognize that your participation, involvement and/or attendance at any Fair event or activity includes possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness and death does exist and that you knowingly and freely assume all such risks related to illness and infectious diseases, such as COVID-19, even if arising from the negligence or fault of the Released Parties.