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New Mexico State Fair Announces Discount and Special Recognition Days *Ensuring an Affordable Fair Remains Top Priority for Annual Event*

The internet is abuzz with anxious New Mexicans eager to find out about all the great discount days offered at this year's New Mexico State Fair. The much anticipated full list of discounts and recognition days are as follows:

Thursday, September 8, 2016

- **Law Enforcement Day** - All certified law enforcement personnel with valid badge or ID are admitted free
- \$2 admission and \$12 Ride Wristbands

Friday, September 9, 2016

- **Firefighters Day** - All firefighters with valid badge or ID are admitted free
- **Teacher Appreciation Weekend** – All K – 12 teachers admitted free with a school issued ID

Saturday, September 10, 2016

- **Teacher Appreciation Weekend** – All K – 12 teachers admitted free with a school issued ID

Sunday, September 11, 2016

- **Teacher Appreciation Weekend** – All K – 12 teachers admitted free with a school issued ID

Monday, September 12, 2016

- **Two Dollar Day!** \$2.00 Admission all day
- **\$25 Ride Wristbands**

Tuesday, September 13, 2016

- **Military/Veteran's Day** - Free admission for all active & retired military with valid ID
- \$2 admission and \$12 Ride Wristbands
- **Bonus Rodeo!** The cost of admission into the fair gets you into PRCA Rodeo for free for general admission seats

Wednesday, September 14, 2016

- **Dollar Day!** \$1.00 Admission all day
- **Dollar Rides!** All rides \$1.00 per ride, with a minimum purchase of 10 rides required

Thursday, September 15, 2016

- **\$20 Ride Wristbands**

On Fridays, Saturdays and Sundays, admission into the fair is \$10.00 for adults and \$7.00 for kids and seniors and the cost of the ride wristbands is \$35.

From August 11 through September 9, fairgoers can purchase advance discounted tickets at all New Mexico Walgreens locations. Adult passes cost only \$7, and passes for seniors and children cost \$6. Additionally, thanks to Reithoffer Shows in collaboration with the fair, patrons have the option to buy a significantly reduced carnival ride wrist band (also known as the Mega Pass) for which the cost of purchase includes FREE admission into the fair. The Mega Pass ticket sells for \$28 and allows fairgoers unlimited carnival rides on any one day of the fair. The Walgreens Mega Pass and advance purchase discounted admission tickets are the most affordable options for folks attending the fair on Fridays, Saturdays and Sundays, as special fair discounted admission days will only take place on weekdays.

The fair utilizes special recognition days as a way to honor those New Mexicans who have dedicated their careers to public service in the classroom, on the street and in the trenches. On special recognition days, honored attendees are admitted free into the fair with proper identifying information.

“In partnership with Reithoffer Shows, the New Mexico State Fair has been able to provide some incredible discounts so that all New Mexico families can experience our wonderful fair,” said general manager Dan Mourning. “The state fair continues to be the best entertainment value for the money.”

Follow the New Mexico State Fair on Facebook and Twitter, and check our website at www.ExpoNM.com for more information.