



For Immediate Release  
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## **New Mexico State Fair Mega Pass Now Available**

The New Mexico State Fair is now offering its Mega Pass online, through the State Fair website. The pass includes carnival wrist bands for the Reithoffer Midway as well as FREE gate admission to the fair, and is good on any one day of the fair, which will take place September 6-16, 2018. Along with admission, the Mega Pass acts as a “fast pass,” allowing owners to bypass the standard gate entrance ticketing lines, meaning easier access to the fair for families.

The Mega Pass is on sale from today, August 6, until September 7 (at midnight) on the State Fair website, which is linked below. The Mega Pass ticket sells for \$28 and allows fairgoers unlimited carnival rides on any one day of the fair.

“We are happy to once again offer the Mega Pass to everyone planning on attending this year’s New Mexico State Fair,” said General Manager Dan Mourning. “The pass is a great deal, particularly for anyone who enjoys the incredible variety of rides available in the Reithoffer Midway at the fair.”

The Mega Pass is the most affordable option for those who attend the State Fair on Fridays, Saturdays and Sundays, as special discounted admission offers for the fair will not take place on those days. Though Reithoffer Shows ride wrist bands will be available on Fridays, Saturdays and Sundays for the walk up crowd, they will be offered at full price, and admission into the fair must still be purchased separately.

As always, this year’s New Mexico State Fair will provide unprecedented fun and entertainment for the entire family, at a very affordable price. For more information about the fair, and to purchase the Mega Pass, please visit the State Fair’s website at [www.exponm.com](http://www.exponm.com).

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