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New Mexico State Fair Adds New Cocktail to Collection of Beverages for 2022

Albuquerque, NM – New Mexico State Fair officials announced the release of its latest seasonal beverage today. The newest addition to the Fair’s beverage pantheon is a refreshing Strawberry Lemonade with Vodka produced by Santa Fe-based Tumbleroot Brewery & Distillery. This is the second year the local distillery has partnered with the Fair to offer fair goers a locally produced beverage.

“We couldn’t be more excited to partner with Tumbleroot again for what is sure to be one of our most popular State Fair beverages to date,” stated State Fair general manager, Dan Mourning. “The release of the annual State Fair beverage has become our unofficial kick off to the State Fair season and Tumbleroot’s Strawberry Lemonade with Vodka will be a welcomed refreshment from those hot end-of-summer days at the Fair.”

The year’s cocktail takes the quintessential State Fair staple, fresh lemonade, and blends it with sweet summer strawberries and Tumbleroot’s smooth Cane Vodka. The result is a ready-to-drink cocktail perfect for enjoying while taking a break from the heat at the fair.

“For this year’s Signature State Fair Beverage, we combined nostalgic summertime flavors with New Mexico produced spirits for a truly thirst-quenching cocktail,” commented Tumbleroot owner and director of business operations, Jason Fitzpatrick.

The State Fair Strawberry Lemonade with Vodka is available for purchase today at all Santa Fe and Albuquerque Trader Joe’s, Total Wine, Whole Foods, and Kelly’s Liquor locations, Jubilation Wine & Spirits in Albuquerque, and at 2022 New Mexico State Fair.

For more information about the 2022 New Mexico State Fair, visit us at statefair.exponm.com.



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