



****MEDIA ADVISORY For Friday, August 30 – Monday, September 2, 2024**

FOR IMMEDIATE RELEASE

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New Mexico State Fair Announces Labor Day Blowout Sale

Admission Tickets discounted to just \$5 over Labor Day Weekend

The New Mexico State Fair is celebrating the Labor Day Weekend with a three-day sale for families to purchase heavily discounted fair tickets for only \$5.

The tickets will be on sale from 9 am on Saturday, Aug. 31 – Monday, September 2. The sale will be announced on the New Mexico State Fair social media channels and will end at 4 p.m. on Labor Day. Purchase tickets here: <https://statefair.exponm.com/>.

"We hope everyone has a wonderful and relaxing Labor Day weekend. In recognition of the holiday, we're excited to offer deeply discounted admission tickets to make the fair more affordable for hard working New Mexicans and their families. This is a great opportunity to enjoy all the attractions, entertainment and cultural experiences that the fair has to offer at a great price!"

The 2024 New Mexico State Fair is scheduled from Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top-quality music and entertainment.

WHAT: Three-Day Sale for the New Mexico State Fair

WHEN: Saturday, August 31 at 9 pm – Monday, September 2 at 4 pm

WHERE: Announced on New Mexico State Fair social media accounts:
Facebook -@nmstatefair | Instagram -[@nmstatefair](https://www.instagram.com/nmstatefair)