



For Immediate Release
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New Mexico State Fair Announces New Brew for 2019 State Fair Season

Today New Mexico State Fair officials announced the unveiling of the 2019 New Mexico State Fair Beer. Brewed this year by Canteen Brewhouse, the German-style Pilsner is a refreshing, full-bodied light beer, perfect for a warm day at the fair. Since 2015, the New Mexico State Fair has partnered with some of the state's premier craft brewers in an effort to celebrate New Mexico's distinguished craft brew industry. The New Mexico State Fair is pleased to announce that this year's beer will be brewed by one of the state's most established breweries.

Canteen Brewhouse, which is currently celebrating their 25th anniversary, is the oldest continually operating brewery in Albuquerque. This collaboration helps honor the history of the industry and its future. Canteen Brewhouse has also won the most national awards by a New Mexico brewery at the World Beer Cup and Great American Beer Festival.

"Canteen Brewhouse has an amazing pedigree and legacy in the Albuquerque beer scene," stated Dan Mourning, General Manager of EXPO New Mexico. "They consistently brew amazing beer and their ability to evolve their brand and their brews in the competitive marketplace is testament to their longevity. We couldn't be more pleased for the opportunity to commission a specialty State Fair beer with a heritage brewery."

"On behalf of the Canteen Brewhouse, we couldn't be more excited to be a part of the New Mexico State Fair and its 80+ year old tradition of bringing us together," said Head Brewer, Zach Guilmette. "As a proud New Mexican, I believe the beer we brew here is some of the best in the country and my goal was to put that on display in a pilsner for this year's fair. Brewed with all pilsner malt, German Tettnanger and Northern Brewer hops, you can expect a clean malt character balanced with subtle notes of herbal lemon from the hops which all leads into a clean and refreshing finish. Here's to New Mexico!"

Guilmette also confirmed the New Mexico State Fair Pilsner will be entered into the 2019 Great American Beer Festival in the German Pilsner category. The annual judging takes place in early October with results announced later that month.

The New Mexico State Fair Pilsner will be available at Canteen Brewhouse, located at 2381 Aztec Rd NE, as well as several retail outlets across Albuquerque. The majority of the cans will be sold exclusively at the New Mexico State Fairgrounds during the 2019 New Mexico State Fair.

For more information about the 2019 New Mexico State Fair beer, visit exponm.com.



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