

For Immediate Release
June 8, 2023
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New Mexico State Fair Releases 2023 Premium Books

Albuquerque, NM - Officials with the New Mexico State Fair have released the premium books for the 2023 State Fair event. The premium books detail the rules and entry procedures for the many competitions that are hosted at the New Mexico State Fair every year and are a comprehensive guide to the thousands of New Mexicans who compete in an array of livestock, agriculture, crafts, and art categories.

Premium books for the following departments are now available online:

- Agriculture
- Art Entry
- Creative Arts
- Home Arts
- Livestock Shows
- Parade

Entries for each department open at different times, so anyone who is interested in competing at this year's New Mexico State Fair is encouraged to review their respective premium book as soon as possible.

Returning to this year's State Fair event is the Beef Jerky Showdown. The showdown will take place on Friday, September 8, 2023, from 5:00 p.m. to 7:00 p.m. during the Reds, Whites, and Brews Happy Hour in the Agricultural Building Courtyard. This people's choice competition will feature two types of jerkies, green chile, and salt and pepper. The competition is open to ten New Mexico Jerky producers with a brick-and-mortar location. Beef jerky vendors looking to compete for the title of New Mexico's Best Jerky should apply via the State Fair website no later than August 11, 2023.

"Competition has always been a cornerstone of the New Mexico State Fair," said State Fair General Manager, Dan Mourning. "We look forward to the healthy competition and showcasing the vast amount of talent New Mexicans bring to the table while chasing that blue ribbon."

The 2023 New Mexico State Fair will take place September 7-17. For more information about this year's State Fair, and to access all 2023 premium books, visit us online at exponm.com.

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