



For Immediate Release
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Contact: Ty Stevers
505-435-1711

New Mexico State Fair Now Taking Applications for Original Green Chile Cheeseburger Challenge

The New Mexico State Fair is now taking applications for the Original Green Chile Cheeseburger Challenge. New Mexico restaurants will have until *June 21 at noon* to apply for a chance to compete to win the prestigious title of “New Mexico State Fair Green Chile Cheeseburger Champion.” Eight restaurants will be selected to compete.

As has become an annual tradition at the New Mexico State Fair, the New Mexico State Fair’s Original Green Chile Cheeseburger Challenge is slated for Monday afternoon, Sept. 9, in the Agriculture Building Courtyard. The event promises to be an extraordinary culinary experience for the competitors, judges and participants.

“New Mexico is world famous for our green chile cheeseburgers and there is no better place than the State Fair to host the battle of the burgers,” said Dan Mourning, General Manager of the New Mexico State Fair. “We can’t wait to carry on the tradition, bringing the top restaurants in the state together to vie for the coveted title of New Mexico State Fair green chile cheeseburger champion.”

For the complete set of rules and guidelines, log onto www.exponm.com.

<https://statefair.exponm.com/p/participate/competitions/green-chile-cheeseburger-challenge>

WHAT: 2024 NMSF Original Green Chile Cheeseburger Challenge

WHEN: Monday, Sept. 9. *Deadline to enter contest is June 21, 2024 at noon.*

WHERE: The Agriculture Building Courtyard – New Mexico State Fair

WHO: New Mexico restaurants are eligible. Brick & mortar established restaurants only.

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