



For Immediate Release
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Contact: Wyndham Kemsley
(505) 720-5691

2019 Junior Livestock Auction Raises Record Number in Sales ***Junior Grand Champion Steer Sells for \$30,000***

Members of FFA and 4-H across the state anxiously awaited and prepared for the arrival of the 2019 New Mexico State Fair, for good reason; a chance to qualify for the prominent New Mexico State Fair Junior Livestock Sale. The Junior Livestock competition, which runs for one week during the Fair, is the culmination of considerable time and hard work that 4-H and FFA youth spend in breeding, raising, grooming and preparing their animals for the Fair. These young people vie for an opportunity to be eligible to go to the Junior Livestock Sale to earn financial recognition for their year-long efforts.

This year's auction took place Friday, September 13. Preliminary totals for this year's sales are \$561,100, up 7% from last year's total of \$524,150.

"This auction means everything to these kids who work incredibly hard to raise and care for their animals, and ultimately qualify for the sale," said New Mexico State Fair General Manager Dan Mourning. "The astonishing amount of money raised for the kids during the sale is a testament to our communities involvement and dedication to programs like 4-H and FFA."

Programs like 4-H and FFA teach the value of hard work, leadership skills, and responsibility. Students who participate in these programs are provided with opportunities to learn about careers in the agriculture and farming industries and encouraged to volunteer in their local communities. The Junior Livestock Sale has long been a tradition at the New Mexico State Fair and continues to be the premier showcase for the state's finest livestock.

A comprehensive list of highlighted sales is as follows:

Grand Champion Jr. Market Steer \$30,000 | Mason Franklin | Curry County
Grand Champion Jr. Market Barrow \$10,000 | Shawn Agar | Guadalupe County
Grand Champion Jr. Market Lamb \$15,000 | Jayde Perea | Torrance County
Grand Champion Jr. Market Goat \$11,000 | Shandi Tredwell | Sierra County
Grand Champion Jr. Replacement Dairy Heifer \$6,500 | Kate Mulcock | Dona Ana County

The funds raised by the sale will be used for things like college tuition and future livestock purchases.

For more information about the 2019 New Mexico State Fair, visit us at exponm.com.

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