



For Immediate Release

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## **New Mexico State Fair Ranked 2<sup>nd</sup> Best in United States for Second Year in a Row**

Albuquerque, NM – A study piloted by SmartAsset.com has ranked the New Mexico State Fair as the second best state fair in the country for the second year running. Maintaining the same position as last year, the New Mexico State Fair received high marks for affordability and high attendance rates. Over 460,000 people attended the state fair in 2017, equivalent to 22% of the state’s total population.

“This proves again we’re one of the best when it comes to providing an outstanding experience for our customers, and we appreciate that. Our visitors love the fair,” said General Manager Dan Mourning. “We’re planning a fair this year that’ll be better than ever. We want to be number 1,” Mourning said.

The study ranked various state fairs around the country on the basis of five distinct factors: fair length, rate of attendance, cost of general admission for adults and children and weather. Despite inclement weather, the 2017 New Mexico State Fair still brought in high volumes of people.

The full list of America’s Best Fairs is available here: <https://smartasset.com/checking-account/americas-best-state-fairs-2018-edition>

For more information about the New Mexico State Fair, visit <https://statefair.exponm.com>

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