

For Immediate Release: September 8, 2015 Contact: Erin Thompson, 505-480-9731

Opening Day of the 2015 New Mexico State Fair Features Much Anticipated Unique Foods Contest

ALBUQUERQUE, NM – One of the most popular events of the annual New Mexico State Fair will be held on the opening day of the fair, Thursday, September 10, 2015. The Unique Foods Contest provides an opportunity for fair food vendors to compete amongst themselves to be crowned the reigning champion of creative culinary delights, which is no small task considering the vast array of delicious and unique cuisine options enjoyed by patrons each year at the New Mexico State Fair.

This fun competition will kick off at noon at the New Mexico State Fair Pavilion (Main Stage). The contest is judged by a panel of local TV media personalities. Fairgoers are invited to witness the spirited event. The list of competitors, in no particular order, is as follows:

Stuffies (Action Foods) - "The Big One"

A ¹/₂ lb. beef burger with polish sausage, green chile, roasted jalapenos, pico de gallo, cilantro, and cheddar cheese, and served with chips.

<u>Ice Cream Stand (Carne Concessions Stand)– 3D Banana</u> Hand-dipped frozen banana covered with peanut butter cookie dough, chocolate, and a choice of sprinkles, nuts, or Reese's Pieces.

<u>Daisy Mini Donuts – Chocolate Raspberry Chipotle Donuts</u> Fresh miniature donuts served with a side of Daisy's Original Chocolate Raspberry Chipotle Sauce. Sweet, spicy, and delicious!

<u>Native Café – Pueblo Deep Fried Blue Corn & Pinon Pancake Kabob</u> A rich blue corn and pinon pancake batter, deep fried until golden brown, dusted with powdered sugar and ready to dip in a decadent whipped cream cheese frosting. Served on a stick.

Casa de Fruta – Deep Fried Tamale

With a crispy corn masa outside, and delicious red chile marinated pork on the inside, this twist on a traditional dish may become a new favorite.

<u>Rex's – Funnel Cake Green Chile Cheeseburger</u>

Rex's famous fair favorite Green Chile Cheeseburger served between two funnel cakes and dusted with powdered sugar. Served with lettuce, tomatoes, and pickles.

Deep Fried Cheese Curds – Bacon Green Chile Cheese Curds

Just when you thought Green Chile Cheese Curds couldn't get better, these guys added BACON. Served with green chile ranch dressing.

Cowboy Nut Shoppe – Green Chile Pecans & Almonds Mix

A fresh blend of pecans and almonds roasted to perfection, glazed with a cinnamon sugar mixture, and dusted with New Mexico Green Chile powder. Perfect for Fairgoers on the move.

"Every year the Unique Foods Contest inspires extraordinary creativity in our concessionaires and the recipes that they come up with are not only imaginative but delicious to boot. Fairgoers will once again delight in the bevy of unique food options at this year's state fair," said Dan Mourning, General Manager of the New Mexico State Fair.