



For Immediate Release
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**New Mexico State Fair to Partner with
Walgreens Once Again to Provide Discounted Advance Ticketing
Option Statewide**
**Advance Tickets and “Mega Pass” Available in Walgreens
Stores Beginning Tomorrow!**

The New Mexico State Fair and Walgreens Stores have partnered once again to provide advance ticketing options at a discounted rate for both admission to the New Mexico State Fair and Reithoffer Shows carnival rides. Advance tickets and the “Mega Pass” which includes carnival wrist bands and FREE gate admission are good on any one day during the New Mexico State Fair, September 8-18, 2016. As an added bonus, the advance tickets and mega passes purchased through Walgreens also act as a “fast pass” to get you around the standard gate entrance ticketing lines and will make it easier for families throughout the state to attend this year’s New Mexico State Fair.

From August 11 through September 9, the advance tickets will be on sale at all New Mexico Walgreens locations. Adult passes cost only \$7, and passes for seniors and children cost \$6. Additionally, thanks to Reithoffer Shows in collaboration with the fair, patrons have the option to buy a significantly reduced carnival ride wrist band (also known as the mega pass) for which the cost of purchase includes FREE admission into the fair. The Mega Pass ticket sells for \$28 and allows fairgoers unlimited carnival rides on any one day of the fair.

"We are excited about this partnership, which is consistent with our commitment to offer an event which is family friendly and the best deal in town, to ensure that all New Mexico families can experience our wonderful fair," said New Mexico State Fair General Manager Dan Mourning. "We are pleased to be able to include the carnival in this fantastic promotion, in order to put together an affordable entertainment package, and with the help of Walgreens, we can offer it to people throughout the entire state."

The Walgreens Mega Pass and advance purchase discounted admission tickets are the most affordable options for folks attending the fair on Fridays, Saturdays and Sundays, as special fair

discounted admission days will only take place on weekdays. Though Reithoffer Shows ride wrist bands will be available on Saturdays and Sundays this year for the walk up crowd, they will be offered at full price and admission into the fair must still be purchased separately.

This year's New Mexico State Fair will prove to be another incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, as well as bringing fairgoers of all ages top quality entertainment. Information about the fair, including special events, music, performances, art and more can be found at exponm.com.