

For Immediate Release  
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## **Winners Announced for the First Annual State Fair Beef Jerky Showdown**

### ***JR's Jerky Company and Mike's Jerky Win the People's Choice***

The first annual New Mexico State Fair Beef Jerky Showdown took over the Agricultural Building's Courtyard yesterday, where 10 local beef jerky vendors from across the state competed to win the popular vote of over 400 people's choice judges. Vendors were asked to sample just two flavors of jerky; salt & pepper, and green chile. From 3:00 p.m. – 7:00 p.m., fairgoers had the opportunity to sample the two flavors of jerkies from each vendor, 20 samples total, and cast their vote for their favorite of both flavors.

Final ballots were called at 7:00 p.m., and votes were counted shortly after. The two winners are as follows:

Salt & Pepper – **JR's Jerky Company** - Albuquerque

Green Chile – **Mike's Jerky** - Albuquerque

"Beef jerky is about as New Mexican as it gets," said NMSF General Manager, Dan Mourning. "This first ever contest at the State Fair was a great opportunity for jerky vendors from around the state to bring their best to the table and show the people of New Mexico what they've got."

The other participating vendors are as follows:

**Fatman's Jerky** – Roswell  
**Rio Grande Jerky Company** – Albuquerque  
**El Ranchito Jerky** – Santa Fe  
**Just the Best Jerky** – Bloomfield  
**Skinny Man Gourmet Jerky** – Albuquerque  
**Badlands Beef Jerky** – Rio Rancho  
**Old Santa Fe Trail Beef Jerky** – Albuquerque  
**Jerky by Art** – Albuquerque

For more information about the 2019 New Mexico State Fair, visit us at [exponm.com](http://exponm.com).