



For Immediate Release  
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## **New Mexico State Fair Rounds Out Concert Lineup with the Legendary Kenny Loggins**

State Fair officials are excited to announce the recent addition of Grammy award winning artist Kenny Loggins to the New Mexico State Fair concert lineup, performing after the PRCA Rodeo on Saturday, September 16. With multiple award-winning hits such as “This is It,” and “What a Fool Believes” as well as classic smash hits from various soundtracks including “I’m Alright” (Caddy Shack), “Footloose” and “Danger Zone” (Top Gun), Loggins is an iconic artist whose beloved music spans decades and multiple generations.

Season tickets are on sale now, with individual tickets going on sale July 21.

This year’s New Mexico State Fair features rodeo-concerts backing PRCA and other rodeo events. The 2017 New Mexico State Fair will run 11 consecutive days beginning Thursday, September 7 through Sunday, September 17.

The 2017 New Mexico State Fair Rodeo-Concert entertainment lineup is as follows:

- **Friday, September 8 @ 7:00 p.m.**  
**Rank Lil Buckers Rodeo with Aaron Lewis**  
\$30 Box, \$20 Chair, \$15 Bench  
<http://aaronlewismusic.com/>
- **Saturday, September 9 @ 7:00 p.m.**  
**PRCA Xtreme Bulls with Midland and special guest The Last Bandoleros**  
\$35 Box, \$25 Chair, \$15 Bench  
<http://www.thelastbandoleros.com/>  
<http://midlandofficial.com/>

- **Tuesday, September 12 @ 6:45 p.m.**  
**Wrangler Patriot Night PRCA Rodeo** (stand alone rodeo)  
Fair Admission gets you into the Rodeo FREE (General Admission – Upgraded Box Seats available for an additional fee)
- **Wednesday, September 13 @ 6:45 p.m.**  
**PRCA Rodeo with Sawyer Brown**  
\$35 Box, \$25 Chair, \$15 Bench  
<http://sawyerbrown.com/>
- **Thursday, September 14 @ 6:45 p.m.**  
**PRCA Rodeo with KANSAS**  
\$35 Box, \$25 Chair, \$15 Bench  
<http://www.kansasband.com/>
- **Friday, September 15 @ 6:45 p.m.**  
**PRCA Rodeo with Big & Rich**  
\$40 Box, \$30 Chair, \$15 Bench  
<https://bigandrich.com/>
- **Saturday, September 16 @ 6:45 p.m.**  
**PRCA Rodeo with Kenny Loggins**  
\$40 Box, \$30 Chair, \$20 Bench
- **Sunday, September 17 @ 4:00 p.m.**  
**PRCA Rodeo** (stand alone rodeo)  
\$30 Box, \$20 Chair, \$15 Bench

On Tuesday, September 12 there is no concert associated with the rodeo, but the fair will be celebrating Wrangler Patriot Rodeo, as a way to honor our veterans. On that evening, cost of admission into the fair will get you a general admission seat at the rodeo on a first come, first served basis (with upgrades available for an additional fee).

Season Ticket packages are on sale now with a variety of pricing options. Prices for season ticket packages including ALL rodeo/concert events are \$275 for box, \$185 for chair-back and \$120 for bench, and are available by logging onto [www.UNMTickets.com](http://www.UNMTickets.com) or by calling the University of New Mexico Box Office at (505) 925-5626. Tickets for all individual concerts will go on-sale July 21 and will be available at the University of New Mexico Box Office and online at [www.UNMTickets.com](http://www.UNMTickets.com). **All tickets include gate admission to the fair regardless of when purchased.**